Visit us at Booth 320

Premier Transition Services
for Buyers, Sellers, or Both!

Hoping one day to get top dollar for your practice?
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Info@OfficeNetworkUSA.com
Welcome to the 2023 Annual Meeting of the Texas Dental Association!

We invite dentists and team members to this office-centric meeting on May 4 - 6, 2023 in the beautiful Henry B. Gonzalez Convention Center in downtown San Antonio. The Council on the Annual Meeting and Continuing Education Programs and the professional staff of the TDA have worked hard to bring you an eventful, fun, and educational learning experience among the best in the nation.

We have a terrific lineup of continuing education courses and speakers, some popular at the TDA Meeting for years and others new to the conference. All three days will offer up-to-date, pertinent presentations geared toward the front office, dental hygienists, dental assistants, and dentists...the entire office will benefit and is encouraged to attend as a team. Some required or renewal courses such as OSHA, Infection Control, Sedation, Opioid Prescribing, and Human Trafficking will be available for your office and licensures. We also have a number of workshops/hands-on experiences which combine and reinforce learned techniques, in applied practice procedures that assistants, hygienists and dentists can take back to patients immediately after the meeting!

The Exhibit Hall will be a bustling center at the meeting, with hundreds of exhibitors showing equipment and supplies, ready for your curiosity or intense research. TDA Perks staff and many vendors whom you are familiar with be there as well, ready to provide help, support, and expertise. The Exhibit Hall will have two CE Express areas that feature shorter presentations or demonstrations for your listening and learning pleasure. Please join us for the "Lone Star Party" on Thursday from 5:00 – 6:30 pm for live music, food, and fun! We will also feature an interactive "scavenger hunt" and other fun activities in and around the Exhibit Hall. Follow us on social media to learn more details.

The TDA Meeting App will be your guide for timely information, show specials, tracking of CE credits and pairs well with the TDA Dental Concierge App. Please visit tdameeting.com for registration and schedule information. Take advantage of Early Bird discounts by registering before March 31.

Beautiful, historic downtown San Antonio offers top-notch hotels, terrific restaurants, and activities all within walking distance of the Henry B. Gonzalez Convention Center and the TDA Meeting. Bring the entire office team to the TDA Annual Meeting, we look forward to enjoying your company!

Robert Beatty, DDS
2023 Scientific Chair

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THE TDA MEETING

Brought to you by the Texas Dental Association
1946 S. IH 35, Ste. 400
Austin, TX 78704

TDA MEMBERSHIP
MEETINGS STAFF

Shannan Cook, CMP
Director of Meetings and Continuing Education
scook@tda.org

Julie Marshall, CAE, CMP, DES
Meetings Consultant
tdameeting@tda.org

MEETING INFORMATION

MEETING LOCATION
Henry B. Gonzalez Convention Center
900 E. Market Street
San Antonio, TX 78205

PARKING
Parking is available at area hotels for overnight guests. In addition, there are multiple parking garages available within walking distance of the convention center. Visit www.sahbcgg.com/visit-us/location-directions-parking for more information.

REGISTRATION & HOUSING SERVICES

Provided by Eleventh & Gather
6840 Meadowridge Court
Alpharetta, GA 30005

(678) 341-3039
tda@prereg.net
prereg.net/2023/tda
9:00 am – 4:00 pm, M-F (EST)
THURSDAY, MAY 4
7:00 AM – 5:00 PM  Registration Hours
8:00 AM – 10:00 AM  TDA House of Delegates
8:00 AM – 4:30 PM  Continuing Education Courses
8:30 AM – 8:30 PM  Alliance of the TDA Program, Grand Hyatt
9:30 AM – 5:00 PM  Exhibit Hall Hours
10:00 AM  Reference Committees
5:00 PM – 6:30 PM  TDA Lone Star Party

FRIDAY, MAY 5
7:00 AM – 5:00 PM  Registration Hours
8:00 AM – 7:00 PM  TDAA Program, Marriott Riverwalk Hotel
8:00 AM – 4:30 PM  Continuing Education Courses
8:30 AM – 4:30 PM  Alliance of the TDA Program, Grand Hyatt
9:30 AM – 5:00 PM  Exhibit Hall Hours
1:30 PM – 4:30 PM  House of Delegates
5:30 PM  Divisional Caucus Meetings

SATURDAY, MAY 6
7:00 AM – 8:30 AM  TDA Past Presidents Breakfast
7:00 AM – 8:30 AM  TDA Past Vice-Presidents Breakfast
8:00 AM – 12:00 PM  TDA House of Delegates
8:00 AM – 5:00 PM  Continuing Education Courses
8:00 AM – 5:00 PM  TDAA Program, Marriott Riverwalk Hotel
1:30 PM  TDA House of Delegates
5:00 PM  TDA Board Meeting

All events will be held at the Henry B. Gonzalez Convention Center unless otherwise noted.
Thank you to our TDA Meeting Sponsors. Their generous support and donations help us provide you with cutting edge education and one of the best dental meetings in the country.

**EDUCATIONAL FUNDING PROVIDED BY:**
Align Technology | Bank of America | Birdeye | Burkhart Dental | Clinicians Choice | iCoreConnect
MCNA Dental | MedPro Group | Parkhurst Consulting CPA PC | Philips | Real World Endo | Sedation Resource | Texas Dental Association Smiles Foundation Beverly Bane Lecture Series | Xite Real Estate

**EDUCATIONAL SUPPORT PROVIDED BY:**
Brasseler USA | GC America | Hu-Friedy

The TDA regrets the omission of any sponsors or donors due to print deadlines.
Registration Opens January 10, 2023
Register by March 31, 2023, to save with Early Bird registration fees!

Register Online at www.tdameeting.com. Online registration will be available January 10 through May 6, 2023. Seats in continuing education courses are available on a first-come, first-served basis. Additional fees may apply.

QUESTIONS ABOUT REGISTRATION?
Eleventh & Gather is our official registration provider. They will manage pre-registration and onsite registration of attendees and exhibitors. Beware of fraudulent companies who may reach out to you to book registration or sell attendee lists. Questions regarding registration can be directed to Eleventh & Gather at:

- Hours: Mon-Fri: 9:00 am – 4:00 pm EST
- By Phone: 678-341-3039
- By Email: tda@prereg.net

CANCELLATION POLICY
A full refund (less a 20% administrative fee) will be issued if cancelled on or before March 31, 2023. No refunds will be approved after this date. In the event of an emergency or death, cancellations will be reviewed on an individual basis.

REGISTRATION POLICIES:
- Dentists may not register under any category other than “dentist”.
- You must be registered under a dentist or team member registration category in order to earn CE credits.
- You must register on or before April 17 in order to receive your badge in the mail. After this date, registration materials can be picked up onsite.
- The deadline for early bird discounted registration is March 31, 2023.
- Photo identification is required for onsite registration.
- By registering for the meeting, you authorize the TDA to add you to their email marketing list to receive convention updates for 2023 and subsequent years. You can opt-out at any time, but you will not receive pertinent information regarding your registration.

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<tr>
<th>Category</th>
<th>Early Bird By March 31</th>
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<tr>
<td><strong>DENTISTS</strong></td>
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<tr>
<td>TDA Member Dentist (includes Retired)</td>
<td>A Free</td>
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<td>ADA Member (outside of Texas)</td>
<td>B $150</td>
<td>$175</td>
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<tr>
<td>Non-ADA Member Dentist*</td>
<td>C $750</td>
<td>$800</td>
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<td>Active-Duty Military or Federal Dentist</td>
<td>D Free</td>
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<td>Business Assistant/Front Office</td>
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<td><strong>STUDENTS</strong></td>
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<td>Post Graduate Student (Non-TDA Member)</td>
<td>E Free</td>
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<td>Student (Dental, Hygienist, Assistant, Pre-Dental)</td>
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<tr>
<td><strong>GUESTS</strong></td>
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<td>Faculty Non-TDA Member</td>
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<tr>
<td>Non-Dentist Family Member of TDA Member Dentist</td>
<td>G Free</td>
<td>$50</td>
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* Registration fee can be applied toward active membership if you join within 30 days after the meeting. Contact rdaigle@tda.org for more details.

2023 TDA dues must be paid before you can attend the meeting at the member rate.

TDA Member Benefit: Free registration for you and your team! Register early and SAVE!
For questions regarding your registration, contact Eleventh & Gather at 678-341-3039 or via email at tda@prereg.net

The TDA Meeting 2023
MEETING POLICIES

The following guidelines govern general convention registration and attendance at the 2023 TDA Meeting at the Henry B. Gonzalez Convention Center. Attendees agree to these policies by registering for or attending the 2023 TDA Meeting. Please visit our website, tdameeting.com for updates.

SMOKING/VAPING POLICY

Smoking and vaping is NOT permitted in any portion of the Henry B. Gonzalez Convention Center, CE classrooms or exhibit hall. In addition, the Marriott Riverwalk Hotel and Grand Hyatt Hotel are non-smoking facilities.

NON-SOLICITATION POLICY

With the exception of exhibitors operating within their designated booth space, no attendee may solicit business on the exhibit floor or in any of the CE classrooms. Violation of this policy will result in immediate expulsion from the meeting.

CONFERENCE PHOTOGRAPHY POLICY

The Texas Dental Association (TDA) reserves the right to use any photography/video taken at any courses or events during the 2023 TDA Meeting without permission of those persons depicted within the photography/video. The TDA may use the photography/video in publications or other media including, but not limited to: brochures, invitations, postcards, social media, and websites. Attendee’s names will not be published without written permission.

RECORDING POLICY

Any unauthorized audio recording or video recording of CE programs is strictly prohibited. Individual presenters may prohibit the taking of photographs of their presentation slides.

ATTENDING THE MEETING WITH CHILDREN

Children under the age of 18 must be registered and accompanied by an adult at all times while at the TDA Meeting (registration is free for children under 18).

No children under the age of 18 will be allowed in lectures or workshops.

For the safety of your child and those visiting the Exhibit Hall, the TDA recommends that baby strollers should not be used in the Exhibit Hall. If you do use a stroller, you do so at your own risk. Neither TDA nor the Henry B. Gonzalez Convention Center will be responsible for accidents that occur due to the use of strollers.

NURSING MOTHER’S ROOM

A dedicated private room for Nursing Mothers is available in these locations:

- East Wing – Room 1212 (lobby corridor between Halls 3 & 4)
- West Wing – Room 2137 (next to Room 215 in Parkview)

ANTI-HARASSMENT POLICY

We expect all participants at the conference (contractors, vendors, exhibitors, venue staff, members, and all attendees) to:

- Abide by this policy in all venues, including ancillary events and official and unofficial social events;
- Exercise consideration and respect in your speech and actions;
- Refrain from demeaning, discriminatory, or harassing behavior and speech;
- Be mindful of your surroundings and of your fellow participants;
- Alert leadership if you notice a dangerous situation, someone in distress, or violations of this Anti-Harassment Policy, even if they seem inconsequential.

UNACCEPTABLE BEHAVIOR

Unacceptable Behaviors Include:

- Intimidating, harassing, abusive, discriminatory, derogatory, or demeaning speech or actions by any participant at the conference and all related events and in one-on-one communications carried out in the context of the conference (event venues may be shared with members of the public; please be respectful to all patrons of these locations);
- Harmful or prejudicial verbal or written comments or visual images related to gender, sexual orientation, race, religion, disability, age, appearance, or other personal characteristics;
- Inappropriate use of nudity and/or sexual images in public places (including presentation slides);
- Deliberate intimidation, stalking, or following;
- Harassing photography or recording;
- Sustained disruption of talks or other events;
- Unwelcome and uninvited attention or contact;
- Physical assault (including unwelcome touch or groping);
- Real or implied threat of physical harm;
- Real or implied threat of professional or financial damage or harm.

Exhibits in the expo hall, sponsor or vendor booths, or similar activities are also subject to the Anti-Harassment Policy.

- Exhibitors should not use sexualized images, activities, or other material. Booth staff (including volunteers) should not use sexualized clothing, uniforms, or costumes, or otherwise create a sexualized environment.
- Be careful in the words that you choose. Remember that sexist, racist, and other exclusionary jokes can be offensive to those around you. Excessive swearing and offensive jokes are not appropriate for the conference.
License numbers matter – when you register, include the individual state license number of ALL licensed attendees to ensure CE credits are granted for each person.

Write down the Completion Code – codes are announced at the conclusion of every CE-eligible course. Partial credit cannot be granted and if you leave before the code is announced, you will forfeit any CE credits.

Verify Your CE – attendees can verify credits onsite or thru the meeting app, or online post-meeting. Enter the codes at CE Verification or into the app, and then print/email a transcript.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

TDA designates each educational course for a specified number of CE units. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at ada.org/cerp.

COURSE DISCLAIMERS
The Texas Dental Association makes every effort to present high caliber speakers in their respective areas of expertise. Seminars of the TDA are offered as information only and not as financial, accounting, legal, or other professional advice. Attendees must consult with their own professional advisors for such advice. The ideas and comments expressed during the seminars are not necessarily endorsed by or those of the TDA.

All participants are cautioned about the risks of using new techniques, especially in courses that have not provided them with supervised clinical experience. All programs may be subject to change due to circumstances beyond our control.

CE VERIFICATION
Every attendee who earns CE credits to meet their professional development requirements should print a copy of their CE transcript. This document should be kept as proof of your continuing activities at the meeting.

TIPS FOR VERIFYING YOUR CE
The TDA system helps you to keep track of your professional development/CE activities at the meeting. Please take note of the following helpful hints to make the process easy and effortless:
- License numbers matter – when you register, include the individual state license number of ALL licensed attendees to ensure CE credits are granted for each person.
- Write down the Completion Code – codes are announced at the conclusion of every CE-eligible course. Partial credit cannot be granted and if you leave before the code is announced, you will forfeit any CE credits.
- Verify Your CE – attendees can verify credits onsite or thru the meeting app, or online post-meeting. Enter the codes at CE Verification or into the app, and then print/email a transcript.

WORKSHOPS
It is the responsibility of each registrant to check the course description carefully for equipment needs, participant requirements, or prerequisites. Failure to provide the required materials may prohibit participation and will not qualify you for a refund. We recommend attendees bring their own loupes, safety eyewear, and/or protective clothing for hands-on workshops.
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<td>Safe &amp; Effective Pain Management When Ethically Prescribing Opioids &amp; Other Controlled Substances to Dental Patients</td>
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<td>Artistry &amp; Efficiency with Composite Restorations Workshop</td>
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<td>Camacho, Schenck, Pinkerton &amp; McCarthy</td>
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**Friday**

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**Saturday**

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**Staying on top of your TSBDE CE Requirements was confusing.**

Not anymore! With the free-to-TDA members Dental Concierge app, you can:

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[tdadentalconcierge.com](http://tdadentalconcierge.com)
Celin Arce, DDS, MS, FACP
Dr. Arce is a board-certified prosthodontist. He received his dental degree from the University Latina of Costa Rica and completed residency in Advanced Prosthodontics at the University of Alabama at Birmingham. He is currently Assistant Professor of the Restorative Sciences Department at the University of Alabama at Birmingham School of Dentistry and has a practice limited to implants and esthetics.

Alan Atlas, DMD
Dr. Atlas maintains a full-time private practice dedicated to aesthetic and comprehensive restorative dentistry located in Philadelphia, Pennsylvania. He currently holds a dual appointment as Clinical Professor in the Department of the Restorative Sciences Department at the University of Alabama at Birmingham School of Dentistry and has a practice limited to implants and esthetics.

Christina Blacher, DMD
Dr. Blacher is a global faculty member for Align and a fellow and board member for the American Academy of Clear Aligners. She has a private practice in Allen, Texas and received her dental degree from Midwestern University.

Lauren Camacho
Ms. Camacho is the Vice President of Sales for Practice Solutions overseeing, but not limited to, Central and South Texas. She specializes in the Dental industry and provides lending solutions for business owners, associates and new dentists. She has been in the banking profession for over 10 years and has been lucky enough to help with over 1,000 offices and acquisitions.

Timothy J. Caruso, PT, MBA, Cert. MDT, CEAS
Mr. Caruso has been a practicing Physical Therapist for over 30 years, focusing his expertise in the area of manual therapy, orthopedics, and ergonomics. He is a member of the ADA Dental Wellness Advisory Committee and FDI Health and Safety in the Dental Workplace Task Team.

Ashley Clark, DDS
Dr. Clark is a board-certified oral pathologist currently serving as the Interim Associate Dean for Academic Affairs and is the Division Chief and Associate Professor of Oral Pathology at the University of Kentucky. She writes review material for integrated national board and lectures frequently on oral pathology throughout the country.

Rose Dodson, MSc
Ms. Dodson is an innovator and entrepreneur with over 20 years in business leadership. She is experienced in all aspects of business formation, operation, finance, and management. She is the founder of Sedation Resource, Inc.

Marianne Dryer, MEd, BS, RDH
Ms. Dryer is currently the Program Director at Cape Cod Community College and also provides faculty in service programs on the 2018 AAP Classification updates. She is a graduate of Forsyth School for Dental Hygienists, Old Dominion University and received her Master’s in Education from St Joseph’s College of Maine.

David Fidanza
Mr. Fidanza is Chief Information Office of the multi-state IT division at iCoreConnect. He’s held numerous technical and management positions in service and sales. His focus over the past 15 years has been on the design, implementation and support of Enterprise Level software solutions.

Alex Fleury, DDS, MS
Dr. Fleury received his Masters of Science Degree in Oral Biology and Certificate in Endodontics from the University of Pennsylvania School of Dental Medicine. He currently serves as Assistant Professor at Baylor College of Dentistry and is in full-time private practice in Dallas, Texas.

Kristie Gatto, MA, CCC-SLP, COM
Ms. Gatto has worked as a speech-language pathologist in the public and private school systems, skilled nursing, rehabilitation and children’s hospitals and in private practice. In 2011, she became the first certified orofacial myologist in the city of Houston. She is currently the owner of The Speech and Language Connection in Houston, Texas.

Karen Gregory, RN, CDICP
Ms. Gregory has been with Total Medical Compliance (TMC) for over 15 years as Director of Compliance and Education. She is a registered nurse with over 20 years of experience working in outpatient facilities. She was one of the first recipients of the Certified in Dental Infection Prevention and Control (CDIPC) certification.

Theresa Groody, DHSc, EFDA, CDA
Ms. Groody is a DANB certified dental assistant (CDA), a founding member of the Pennsylvania EFDA Association, and an appointed curriculum consultant for the American Dental Association’s Commission on Dental Accreditation (CODA). She completed her doctoral dissertation in 2021.

Anne Guignon, RDH, MPH, CSP
Ms. Guignon is a highly sought-after international speaker, prolific author, and RDH Magazine feature writer. In 2015 she was awarded the CSP, the National Speakers Association’s highest earned credential.
Santee Hathaway
Mr. Hathaway has over 15 years of real estate experience representing clients throughout the U.S. and Canada. As founder of Xite, he understands the demands of starting and growing companies.

Tija Hunter, CDA, EFDA, CDIA, CDSO, MA
Ms. Hunter was named one of the “Top 25 Women in Dentistry” in 2015 by Dental Products Report Magazine. She is the director of Dental Careers Institute, an author of seven CE study courses, and holds the honor of Master with the American Dental Assistants Association.

Mark Kleive, DDS
Dr. Kleive earned his dental degree with distinction from the University of Minnesota School of Dentistry in 1997. He is both a Visiting Faculty member and the Director of Business Systems with the Pankey Institute in Key Biscayne, Florida.

Arthur H. Jeske, Ph.D, DMD
Dr. Jeske is Professor Department of General Practice and Dental Public Health and Associate Dean for Strategic Planning & Continuing Dental Education at the University of Texas School of Dentistry at Houston. He earned his Ph.D. degree in Pharmacology and his DMD degree from the Medical College of Georgia. He has been in private practice for over 40 years.

Ernest B. Luce, DDS
Dr. Luce completed dental school in 1985 from the UT School of Dentistry in Houston, Texas. After one year General Practice Residency in San Antonio, he became a faculty member at the UT School of Dentistry in San Antonio.

Laura Lukin, DDS
Dr. Lukin has been practicing dentistry since 2006 and is the founder of Airway Health Dentistry. She is also the founder of the Houston Airway Multidisciplinary Study Club and a mentor for the Airway Prosthodontics workshop at Spear Education.

Lisa F. Mallonee, MPH, RDH, RD, LD
Ms. Mallonee is a tenured Professor, Graduate Program Director and Registered Dietitian in the Caruth School of Dental Hygiene at Texas A&M School of Dentistry. She currently serves as Interim Associate Dean of Academic Affairs at TAMU SOD. She is a published author and frequent lecturer.

Matt McCarthy
Matt McCarthy is Vice President of Business Development with Bank of America. Matt specializes in helping dentists secure financing in order to start, expand, and grow their businesses. He has assisted hundreds of doctors navigate their practice financing journey in the twelve years he has been working with Bank of America.

Robert McDermott
Mr. McDermott is President and CEO of iCoreConnect, a cloud-based software-as-a-service (SaaS) company focused on increasing profit and operational speed in high compliance industries. Under his leadership, the company has developed a platform of 15 SaaS enterprise solutions and been awarded more than 70 agreement with state or regional healthcare associations.

Edwin A. McDonald, DDS, FAGD, FICD
Dr. McDonald has been a general dentist in Plano, Texas for more than 30 years. He is a visiting faculty member at The Pankey Institute, published author and frequent speaker at state and national dental meetings. He founded Line of Sight Coaching which focuses on leadership development, practice culture, and team building.

Gigi Meinecke, RN, DMD
Dr. Meinecke has been active in the field of facial injectables since 2004. In 2013, she established FACES Education, providing cosmetic and therapeutic injectable training to medical and dental professionals. She maintains a private practice limited to facial injectables in Potomac, Maryland.

Tommy Newton
Mr. Newton has over 15 years of commercial real estate and practice sales experience. As founder of Xite, he understand the demands of starting, growing and selling companies.

Brandon Parkhurst, CPA, CFP, CVA, CGMA
Mr. Parkhurst has been a practicing CPA for over 20 years, most of the time dedicated to serving dentists and their practices. In 2008, he founded Parkhurst Consulting CPA PC with the vision to empower dentists to maximize their financial opportunities and achieve financial independence.

Fred Peck, DDS, FAACD
Dr. Peck is a third-generation dentist practicing in Cincinnati, Ohio for over 38 years. He is a graduate of The Ohio State University College of Dentistry and completed his residency at the University of Pittsburgh Medical Center. He is a Kois Center graduate, Dawson Academy graduate, and a mentor for CDOCS.com.
2023 SPEAKERS

Laci Phillips Newland
Ms. Phillips Newland is a founding partner at Practice Dynamics where she combines her knowledge of dentistry with her passion for teams and coaching.

Greg Pinkerton
Mr. Pinkerton is a Regional Business Development Officer with Bank of America who specialized in assisting dentists who are looking to start a practice, multiple offices, refinance debt, or purchase commercial real estate. He has been with Bank of America for over 20 years helping doctors with all their lending needs.

Amber Riley, MS, RDH, FAAFS, FIACME
Ms. Riley is an RDH Advisory Board Member to the Oral Cancer Foundation, a subject matter consultant serving dozens of state dental boards, and a forensic dental consultant for the San Diego County Office of the Medical Examiner. She is currently the President of the American Society of Forensic Odontology.

David L. Rothman, DDS, FAAPD, FACD, FICD
Dr. Rothman is Board Certified as a Diplomate of the American Board of Pediatric Dentistry and is a Fellow of the American Academy of Pediatric Dentistry. He maintains a private practice in San Francisco, California and has faculty positions as Clinical Associate Professor at Case Western Reserve School of Dental Medicine and the Medical College of Virginia Department of Pediatric Dentistry in Richmond.

Adam Schenck
Mr. Schenck is a Regional Business Development Officer with Bank of America who specializes in assisting dentists who are looking to acquire a practice, refinance debt, or purchase commercial real estate. He has been with Bank of America for over seven years and his entire tenure has been spent within the practice acquisition department.

Thomas Schlieve, DDS, MD, FACS
Dr. Schlieve is a board certified Oral and Maxillofacial Surgeon with advanced fellowship training in Oral/Head and Neck Oncologic Surgery. He is currently the Graduate Program Director for the Parkland/UT Southwestern Oral and Maxillofacial Surgery residency training program. He has authored multiple scientific articles and text book chapters and lectures both nationally and internationally.

Cathy Stewart, RDH, BS
Ms. Stewart is a graduate of the University of Iowa College of Dentistry with a Bachelor’s of Science in Dental Hygiene. She manages the South Central region for Philips Oral Healthcare and presents a variety of education programs nationwide.

Kevin R. Suzuki, DMD, MS
Dr. Suzuki earned his D.M.D. from Nova Southeastern and completed Periodontics and Oral Implantology residency at Temple University. Dr. Suzuki holds faculty positions at Temple and University of Washington. Dr. Suzuki is a Diplomat of the

Kandice Swarthout, RDH, LPC
Ms. Swarthout is a Licensed Professional Counselor and Registered Dental Hygienist. She is a full-time dental hygiene educator in Texas and is the owner of Inspired Education & Wellness where she is a speaker, writer, and private practice therapist.

Leonard Tau, DMD
Dr. Tau was chosen as one of the top leaders in dental consulting by Dentistry Today. He has lead the dental division of Birdeye, a reputation marketing platform, and hosted the popular, Raving Patients podcast. He recently authored the book Raving Patients and the newly released “100 plus Tips to 100 Five Star Reviews in 100 Days”.

Christine Taxin
Ms. Taxin is Founder and President of Links2Success and Dental Medical Billing. With over 40 years of healthcare experience, she has dedicated her company to help practices become the best oral health wellness providers they can achieve.

Robert Thompson, RT, JD, MBA
Mr. Thompson has diverse background in law, medicine, professional liability insurance, and healthcare risk management. He is a Patient Safety and Risk Solutions Dental Lead for MedPro Group.

Kathryn Ward, MPA
Ms. Ward earned her BA from the University of Texas at Austin and an MPA from Texas State University. She is a Business Relationship Coordinator for Parkhurst Consulting.

Deana Zost, FAADOM
Ms. Zost has been in dentistry for over 30 years, most of which as an office manager. She currently is the practice administration educational advisor for the American Dental Association. She is a Fellow in the American Association of Dental Office Management and a past AADOM Office Manager of the Year nominee.
One-stop solution to increase the revenue of your practice

OUR RESULTS

Practice A - Negotiating contracts with PPO insurances increased annual revenue $291K.

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Clean-Up Projects
Billing & Posting
Eligibility & Authorizations
Report Build-Out
Denial Management
Credit Balance Clean-Up
Short & Long-Term RCM Support

949-322-4442
april@aarcmworld.com
**Posture in Practice: Are You Equipped to Sit?**

**Learning Objectives:**
1. Discuss posture, body mechanics, and ergonomics.
2. Identify optimal, balanced working postures.
3. Discuss visual fatigue and magnification.
4. Discuss static and dynamic sitting in the operatory.

Dentistry has come a long way from standing up to sitting down and yet dental professionals continue to be confronted daily with a wide variety of patients, problems and tools that require modified, awkward postures and techniques to deliver effective treatment. The awkward postures, repetitive motion and forceful exertions necessary to perform the job can strain the musculoskeletal system, which inhibits the body’s natural repair processes. This often results in pain, limited mobility, headaches, fatigue, numbness, tingling and potential injury. This seminar will discuss posture, body mechanics and self-awareness with the goal of preventing and eliminating some of the ill-effects of dental practice on the practitioner. We will also have the opportunity to provide a hands-on sitting lab with participating seating vendors.

**Ergonomics, Wellness & Efficiency for the Entire Dental Team**

**Learning Objectives:**
1. Discuss musculoskeletal disorders, cumulative trauma and pain.
2. Identify optimal, balanced working postures.
3. Discuss the characteristics of operator/assistance stools, patient chairs, office design and optimal function.
4. Identify activities, techniques and prevention strategies to reduce stress in the operatory.

Dentistry is a mix of engineering, ergonomics, art and acrobatics. Many practitioners have made many updates and adjustments to their practices. Despite those, many professionals have not added improvements to their self-awareness and self-care. As a result, there continues to be a high incidence and prevalence of musculoskeletal pain in the dental community. This presentation will provide an overview to the state of dental practice and share several strategies to counteract the trauma of dental practice on the practitioner.

**The Daily Grind: Practical Oral Pathology for Your Practice**

**Learning Objectives:**
1. Recognize common lesions of the oral cavity.
2. Determine which lesions should be viewed as potentially malignant.
3. Discuss how to manage patients with oral pathology.

This course will cover basic lesions of the oral cavity with a variety of topics ranging from benign to malignant. The goal of the course is for the participant to become more comfortable recognizing common oral lesions and knowing how to manage their patients with these conditions.

**Oral Cancer: What You Need to Know**

**Learning Objectives:**
1. Discuss PMDs that affect the oral cavity.
2. Discuss the human papillomavirus-driven oropharyngeal SCCa and HPV-negative SCCa.
3. Determine appropriate treatment plans for patients with PMDs and/or SCCas.

This course is designed to provide the audience an update on potentially malignant disorders (PMDs) and malignant lesions affecting the oral cavity. The primary focus will center around leukoplakia and oral squamous cell carcinoma (SCCa), including discussion of human papillomavirus (HPV).
Leading Your Practice to Infection Control Excellence

**Course #:** T05  
**Time:** 8:30 am - 11:00 am  
**Fees:** Dentist - $65, Hygienist - $50, Staff - $40  
**Audience:** D, H, A, ST, LT, BA  
**CE Hours:** 2.5 hours  
**CE Type:** Risk Management  
**AGD Code:** 148

Excellence is defined as being outstanding or extremely good. How would you describe your processes for reducing risk of infection for workers or patients? Healthcare acquired infections can be extremely expensive and may impact credibility of the provider. This session will help your practice obtain infection control excellence by outlining the key components of a strong infection prevention program and provide checklists to track program implementation. A safe environment of care can actually have a positive impact on revenue, as well as patient and employee satisfaction.

Stay Calm + Follow the Rules: Annual OSHA Update

**Course #:** T06  
**Time:** 1:00 pm - 3:30 pm  
**Fees:** Dentist - $65, Hygienist - $50, Staff - $40  
**Audience:** D, H, A, ST, LT, BA  
**CE Hours:** 2.5 hours  
**CE Type:** Meets annual OSHA requirement  
**AGD Code:** 148

The OSHA inspector is standing at your front desk. Does that create a knot in your stomach? Untie it! This course will prepare you to breeze through an inspection by providing a detailed review of the bloodborne pathogen standard, hazard communication, and other pertinent regulations. Attendees will receive useful checklists to assist with compliance documentation. The step-by-step process of an OSHA inspection will be discussed along with how to respond if citations/penalties are issued. It is possible to "never fear" an OSHA inspection. Join us and we will show you how.

Best Practices from Dental Assisting Education to Use Tomorrow

**Course #:** T07  
**Time:** 9:00 am - 11:30 am  
**Fees:** Dentist - $65, Hygienist - $50, Staff - $40  
**Audience:** A  
**CE Hours:** 2.5 hours  
**CE Type:** Technical & Scientific  
**AGD Code:** 250

This interactive program will provide assistants with tips to deliver better patient care, review advances, understand procedure steps and why some may fail. New sealant and polishing materials, matrix options, and temporization techniques will be presented. Since the esthetic aspect of dentistry requires a commitment to life-long learning, resources will be reviewed to keep abreast of these advancements. Participants will be encouraged to share techniques for success from their own experiences.

Mastering Posterior Composites Workshop: It’s All About the Details!

**Course #:** T08  
**Time:** 1:00 pm - 4:00 pm  
**Fees:** Dentist - $125, Hygienist - $125, Staff - $125  
**Audience:** A  
**CE Hours:** 3 hours  
**CE Type:** Technical & Scientific  
**AGD Code:** 250

Placement of posterior composite restorations is undoubtedly among the most technique sensitive procedure faced by the dental team daily. This course will review the components of a successful direct restoration from proper isolation techniques to current polishing methods. Assistants will benefit from review of basic adhesion, matrix systems, and steps of composite placement, finishing and polishing. Matrices and wedges will be placed in the hands-on portion followed by each step of the restorative process.
ANNE GUIGNON, RDH, MPH, CSP

Arginine, Hydrogen Peroxide and Water: Magical Weapons in the War Against Oral Dysbiotic Diseases

Learning Objectives:
1. Distinguish the difference between classic infections and dysbiosis.
2. Recognize how commensal microbes become pathobionts.
3. Evaluate the limitations of legacy approaches to disease management.
4. Describe how arginine bicarbonate creates a healthy, sustainable microbial community.

Homeostasis remains the ultimate goal. New disease concepts like dysbiosis, microbial consortiums, inflamophilic bacteria, commensal pathobionts, and keystone pathogens are challenging how periodontal disease and inflammation is viewed today. Microbes are smart, but dental professionals need to be smarter. While traditional approaches to deal with oral pathogens have merit, current research shows there are other chemical and mechanical pathways that disrupt pathogenic biofilm activity leading to long-term, sustainable health outcomes. It is time to learn about non-antibiotic strategies that target periodontal pathogens.

Thirty Seconds, Thirty Cents: Creating Clinical Magic Using Simple Saliva Testing

Learning Objectives:
1. Recognize the urgency for adding salivary diagnostic testing.
2. Describe basic salivary testing steps.
3. Create a plan to successfully implement in-office salivary testing protocols.
4. Identify how testing improves communication and treatment acceptance.

Many people suffer from a wide range of dental disorders: chronic caries, melting tooth syndrome, dentinal hypersensitivity, or burning mouth syndrome. Occasionally a patient has only one issue, but many times, there are multiple challenges. Do you have accurate information about “why” disease is occurring? Do you have data? Simple salivary testing can shed a light on why patients are struggling with oral disease. It takes less than one minute to perform basic salivary testing. Knowing the salivary pH and buffering capacity adds more pieces to the puzzle. This data changes the conversation leading to a higher level of patient engagement and ongoing monitoring of important risk factors.

Gaggers, Uptight and Upright Folks: Strategies for Treating “Those Patients”

Learning Objectives:
1. Recognize how to defuse patient anxieties and gain their trust.
2. Discover more effective ways to position yourself and the patient.
3. Learn to effectively identify and treat dentinal hypersensitivity.
4. Understand why people gag and how to minimize the episodes.

Do you really know how to best serve an anxious patient? What about one who resists reclining, or the person who can’t turn their head, or is confined to a wheelchair? How do you deal with a patient who complains that every tooth is sensitive? And what about those gaggers? What is the best way to respond to the patient who gives you a big eye roll while you’re just trying to do your job? If you’ve been in practice more than 5 minutes, you know these real-world challenges exist. Who wants to be annoyed with a patient? No one! Learn how to decrease these frustrating experiences with creative accommodations where you can provide better treatment that does not leave you feeling so depleted.

Morning Coffee Station

Thursday, May 4 starting at 7:30 am!

Sponsored by United Healthcare Dental

Grab a complimentary cup of coffee on your way to CE courses and get fueled up for a productive day! Available while supplies last.
ARTHUR H. JESKE, DMD, PHD
Safe & Effective Pain Management When Ethically Prescribing Opioids & Other Controlled Substances to Dental Patients

Learning Objectives:
1. Recommend non-opioid regimens for the management of acute dental pain.
2. Write safe and effective prescriptions for opioid drugs for the management of acute dental pain.
3. Recognize factors involved in the abuse and diversion of controlled substances by dental patients and personnel.

Dr. Jeske will provide an in-depth review of the pharmacologic characteristics of opioid and non-opioid alternatives for the management of acute pain. This presentation will emphasize safe and effective pain control regimens supported by scientific evidence. Attendees will also learn medicolegal and ethical considerations that apply to the prescription of controlled substances, including reasonable standards of care and compliance with applicable state and federal law and TSBDE Rules and Regulations.

This course meets both of the TSBDE’s specific controlled substances CE requirements for dentists; “TSBDE Controlled Substance CE (22 TAC §111.1(b) and §104.1(2)(B)).”

MARK KLEIVE, DDS
Artistry & Efficiency with Composite Restorations Workshop

Learning Objectives:
1. Examine the best ways to avoid the dreaded "white line".
2. Determine when to add a bevel to the preparation.
3. Discuss materials that mimic the natural appearance of teeth.
4. Discover how to match surface textures and shine.

Most dentists spend a considerable part of their day placing composite restorations. During these appointments they manage preparation designs, matric systems, dental adhesives, filling materials and finishing techniques. This course will utilize clinical videos, hands-on demonstration and product sampling to improve the predictability and esthetics of this popular restoration for both anterior and posterior teeth. Particular emphasis will be placed on the newest materials and tips and tricks to improve efficiency.

Efficient Veneer Planning & Temporization Workshop

Learning Objectives:
2. Know where to place incisal edges to maximize a youthful appearance.
3. Maximize the speed and quality of veneer temporaries.

In this hands-on workshop, you will learn an efficient step-by-step approach to esthetics and function to plan and sequence a complex anterior case with veneer restorations. Particular attention will be paid to efficient and lasting temporization. A “Snap-on Trial Smile” is discussed and a composite mock-up will be generated to demonstrate the proposed incisal edge and gingival positions.

ERNEST B. LUCE, DDS
Minimal (Lvl 1) Enteral Sedation Review

Learning Objectives:
1. Learn the rules regarding the administration of minimal sedation.
2. Learn appropriate drug selection for minimal sedation.
3. Learn factors important in patient selection and risk assessment for sedation.
4. Employ effective documentation of sedation.

This lecture and discussion will review several aspects of minimal sedation including rules and regulations, pharmacology, patient risk assessment, monitoring, appropriate discharge and emergency management. This course is intended to allow the participant to comply with Texas dental board rules which require that Level 1 permit holders complete six hours of minimal sedation continuing education every two years. TSBDE Sedation Permit Renewal (22 TAC §11.10.9(1)(A))
LISA F. MALLONEE, MPH, RDH, RD, LD
Healthy Mouth, Healthy Body - Healthy Practice

Learning Objectives:
1. Discuss diet and nutrition as it relates to proper maintenance of oral health and overall health.
2. Identify patients that would benefit from nutritional counseling to prevent oral disease risk.
3. Relate the importance of diet to dental patients during oral health care appointments.
4. Identify oral sequelae, which may potentially be related to poor dietary intake

Course #: T16
Time: 8:30 am - 11:00 am
Fees: Dentist - $65, Hygienist - $50, Staff - $40
Audience: D, H, A, ST
CE Hours: 2.5 hours
CE Type: Technical & Scientific
AGD Code: 150

As dental professionals, we are in a unique position to provide our patients with the highest degree of comprehensive care. We need to be knowledgeable about the multifaceted world of systemic health and how it affects our patient’s overall health and well-being. It is imperative that we embrace the basic concepts of cariology and periodontal disease progression. These basic constructs coupled with ongoing research and emerging information regarding diet, nutrition, and oral health can be practically applied during patient care. Not only will it help keep your patients healthier, but your practice will benefit as well.

Life Saving PPE Essentials: Diet, Exercise and Self-Care

Learning Objectives:
1. Integrate emerging science on diet, exercise and self-care into a personal plan of action.
2. Discuss how lifestyle habits contribute to the aging process, sleep quality and weight.
3. Discuss how sugar impacts oral health and overall health.

Course #: T17
Time: 1:30 pm - 3:30 pm
Fees: Dentist - $65, Hygienist - $50, Staff - $40
Audience: D, H, A, ST
CE Hours: 2 hours
CE Type: Not eligible for TSBDE license/registration renewal
AGD Code: 150

*An ounce of prevention is worth a pound of cure.* As dental professionals we are in a unique position to provide our patients with the highest degree of preventive healthcare. There has been a dramatic shift in lifestyle habits over the last year. Masks, face shields, gloves, glasses, and expensive air filtration systems in our dental offices help guard/protect us at work, but what we do outside of our dental operatories to maintain our bodies and health should be a key priority in each of our lives.

LACI PHILLIPS NEWLAND
Communication, Coding & Collections: The Building Blocks of a Patient-Driven, Profitable Practice

Learning Objectives:
1. Learn new communication techniques to ensure patients are educated and compliant.
2. Embrace new coding and collections efficiencies.
3. Discover the difference between a Patient Focused Office and an insurance driven practice.

Course #: T18
Time: 8:30 am - 11:00 am
Fees: Dentist - $65, Hygienist - $50, Staff - $40
Audience: D, H, A, ST, BA
CE Hours: 2.5 hours
CE Type: Not eligible for TSBDE license/registration renewal
AGD Code: 550

Dental insurance is a mixed blessing. It can attract patients to the office and encourage preventive care. It can also derail treatment option discussions due to patient financial concerns. Communication, proper coding, and above-average collections are the backbone of your practice’s financial health. There is a proven system that can make the process simpler and easier. In this interactive, high-energy course designed for the entire team, Laci reveals how to redesign patient advocacy, care and communication around the Patient Life Cycle.

Systems, Team & Technology: Creating Balance-Driven Success in Your Practice

Learning Objectives:
1. Understand and organize the three main categories of a practice: systems, teams and technology.
2. Define a standard operating procedure and discover which systems you are currently in need of.
3. Recognize what you need to have a healthy and happy team.
4. Ensure current technology is creating efficiencies in your office.

Course #: T19
Time: 1:00 pm - 3:30 pm
Fees: Dentist - $65, Hygienist - $50, Staff - $40
Audience: D, H, A, ST, BA
CE Hours: 2.5 hours
CE Type: Not eligible for TSBDE license/registration renewal
AGD Code: 550

Building a thriving dental practice can be challenging. Does your team’s productivity, efficiency, camaraderie match your vision? Leadership is both an art and a science that include designing a precise balance of standard operating procedures that work, hiring and training a dream team, and leveraging the technology that creates patient-centered clinical capabilities. But where and how do we begin? This interactive, hard-hitting presentation is ideal for both emerging and established practice leaders and represents the system that is the engine of a thriving modern practice. Join us and examine best practices and systems.
AMBER RILEY, MS, RDH, FAAFS, FIACME

Bones, Bugs, Fire & Flies: Intro to Forensics

- **Learning Objectives:**
  1. Improve appreciation for the forensic value of accurate dental records.
  2. Recognize how to cooperate with the legal system.
  3. Understand the role of a forensic dental team in scientific human identification and in multiple fatality incidents.

Participants of this course will gain an introductory knowledge of the science of forensic odontology and how the law dictates a forensic human identification. A brief review of the history, evolution, and scope of forensic odontology will be presented as well as an introduction to the nomenclature commonly used in this field and death investigation systems will be explained. A step-by-step exploration of a comprehensive dental autopsy will be presented including physical examination, photography, radiography and forensic evidence management needs of varying postmortem states including skeletonized, fragmented, decomposed, and burned. Modern missing person investigation methods and multiple fatality incident management systems will be overviewed.

Red, White & Blue: What Does It Mean To You? Practical Oral Pathology for the Dental Team

- **Learning Objectives:**
  1. Review the histology and pathogenesis of common and frequently encountered oral lesions, pathologies and the oral manifestation of systemic disease.
  2. Recognize and differentiate red, white and pigmented oral lesions and the scientifically supported protocol for evaluation and treatment.
  3. Recognize tissue alteration due to physical trauma or habit, localized disease and systemic illness.
  4. Learn and implement a succinct yet thorough extra/intra oral examination process into routine dental practice

Oral lesions are a common finding in dental practice. During this course, attendees will receive not only a refresher on the topic of oral pathology, but will also be brought up to date with the most current, relevant discussions of widespread oral pathologies including their origins, treatments and outcomes. The audience will learn valuable insights and techniques that can be immediately introduced into their clinical practice to improve early detection and patient care.

KANDICE SWARTHOUT, RDH, LPC

The Origins of Dental Fear: Providing Trauma-Informed Care for Anxious Patients

- **Learning Objectives:**
  1. Understand how previous trauma effects patients in the dental office.
  2. List the key factors in creating a safe space and empowering patients that are victims of trauma.
  3. Discuss modes of patient communication and approaches that reduce retraumatization.
  4. Learn the definition and key components to implementing trauma-informed care in the dental setting.

For some patients, a history of trauma, anxiety disorders, or substance abuse can create a sense of real fear around a dental appointment. The relationship between the dental professional and patient is the key factor in what helps trauma survivors in recovery and building resilience to end the vicious cycle of dental fear. Awareness of the neurobiological responses to trauma can help dental professionals provide optimum treatment with empathy and compassion. This course will discuss many non-dental related traumas that may cause the patient severe anxiety during a dental appointment. It will address treatment from a trauma-informed care mindset that will guide dental professionals to a deeper understanding of dental fear and management.
LEONARD TAU, DMD

**Skyrocket Your Case Acceptance Using Software Technology**

**Course #:** T23
**Time:** 8:30 am - 11:00 am
**Fees:** Dentist - $65, Hygienist - $45, Staff - $45
**Audience:** D, H, A, ST, BA
**CE Hours:** 2.5 hours
**CE Type:** Not eligible for TSBDE license/registration renewal
**AGD Code:** 550

Learning Objectives:
1. How to increase overall case acceptance.
2. What current technologies exist to improve your case acceptance.
3. What is the most important thing to offer to increase your case acceptance.
4. How your online presence plays a role in case acceptance.

This program is sponsored by an educational grant provided by Birdeye.

What separates high-earning doctors from the low-earning ones? There are many things, but one of the most important is case acceptance. You may be the best clinician with the most precise hand skills, but if you cannot articulate why patients should allow you to treat their dental needs, then your success in dentistry will be limited. Nowadays there are many software technologies that are available that will help you increase this acceptance. Dr. Tau will review many of the available technologies that he uses in his practice that helps him achieve 85% case acceptance. Don’t miss this high value class with pearls you can leave with and implement the next business day.

CHRISTINE TAXIN

**Introduction to Medical Billing**

**Course #:** T25
**Time:** 1:30 pm - 4:00 pm
**Fees:** Dentist - $65, Hygienist - $50, Staff - $40
**Audience:** D, H, A, BA
**CE Hours:** 2.5 hours
**CE Type:** Not eligible for TSBDE license/registration renewal
**AGD Code:** 550

Learning Objectives:
1. Learn the basic setup for your office to be able to bill medical.
2. Learn medical billing has an easy way to tell the insurance company why the treatment is a medical necessity.
3. Understand what a cross over code is, and how to know if that is the correct code.

Most practices have not been trained for dental billing let alone medical billing, however there are a number of treatments that qualify for medical reimbursement. This course is for those who want to provide assistance to their patients who need treatment and the treatment being presented needs your team to submit to medical. Open up the possibility of additional treatments that can be billed under medical categories.

ROBERT THOMPSON, RT, JD, MBA

**Risk Management and Patient Safety Practices that Prevent and Control Dental Malpractice Claims**

**Course #:** T26
**Time:** 9:00 am - 11:00 am
**Fees:** Dentist - $45, Hygienist - $45, Staff - $45
**Audience:** D, H, A, ST, BA
**CE Hours:** 2 hours
**CE Type:** Risk Management
**AGD Code:** 550

Learning Objectives:
1. Recognize the current trends in dental malpractice.
2. List three risk management issues related to dental malpractice.
3. Define jousting in dentistry.

This program is sponsored by an educational grant provided by MedPro Group.

This claim-based educational program begins with an overview of the current dental malpractice claim environment, including claim data and issues specific to the state of Texas. Next we discuss the prominent risk management issues related to the frequency and severity of dental malpractice claims, including informed consent, jousting, patient selection, patient and team communication, follow-up systems failures, and adverse outcome disclosure. All of these topics have been indicated as claims drivers in the MedPro dental claim database.
BANK OF AMERICA PANEL
ADAM SCHENCK, LAUREN CAMACHO, GREG PINKERTON, AND MATT MCCARTHY
Preparing for Practice Ownership

Course #: T27
Time: 1:30 pm - 3:30 pm
Fees: Dentist - $35, Hygienist - $35, Staff - $35
Audience: D
CE Hours: 2 hours
CE Type: Not eligible for TSBDE license/registration renewal
AGD Code: 550

Learning Objectives:
1. Learn the timeline and path of ownership whether you want to buy or start from scratch.
2. Understand how dental practice value is determined and how that compares to the sales price.
3. Learn how to find the right location for a dental practice and how to market towards new patients.

This program is sponsored by an educational grant provided by Bank of America.

Owning a dental practice can be your ticket to professional and financial freedom. Making clinical decisions and running the practice to your standards is a dream for most doctors. Unfortunately, the path can be confusing or seem overwhelming. Upon completion of this course, you will understand how to get financing, find the right practice and build a budget. Understand the “do’s and don’ts” of starting a practice from scratch. Learn how to buy a practice at the right price.

FOOD OPTIONS

If you are looking for a quick snack or a nice dining experience, you do not have to go far. We welcome you to sit and relax in between events or sessions at one of our three onsite dining locations throughout the Henry B. González Convention Center. Each location has items deliciously prepared by the highly acclaimed The RK Culinary Group.

BROKEN CRUST CAFÉ
Broken Crust features gourmet pizza prepared in our on-site wood burning oven as well as fresh salads, sandwiches, and other seasonal dishes.

MARKET CAFÉ
The Market Café is conveniently located in the Main Lobby. Stop here to get coffee, snacks, and meals on your way into the Convention Center. You can also easily access the Market Café from any of the Exhibit Hall entrances.

EL PUENTE CAFÉ
The El Puente Café is located in the West Lobby bridge overlooking the River Walk. It also offers coffee, snacks, and meals. Enjoy your snack as you look out onto the River Walk through our floor to ceiling windows.
BASIC LIFE SUPPORT (BLS) CERTIFICATION CLASS

Presented by U.S. Safety Services

Limit: 50 attendees
Fees: Dentist - $80, Hygienist - $80
        Staff - $80
Audience: D, H, A, LT, ST, BA
CE Hours: 3.5 hours
CE Type: Not eligible for TSBDE license/registration renewal
AGD Code: 142

Thursday, May 4
Course #: T28
Time: 1:30 pm - 5:00 pm

Friday, May 5
Course #: F40
Time: 8:00 am – 11:30 am (Repeat)

LEARNING OBJECTIVES:
1. High-quality CPR for adults, children, and infants.
2. Important early use of an AED.
3. Relief of foreign-body airway obstruction for adults and infants.
4. Effective ventilations using a barrier device.

COURSE DESCRIPTION:
The AHA’s BLS course trains participants to promptly recognize several life-threatening emergencies, give high-quality chest compressions, deliver appropriate ventilations, and provide early use of an AED. Reflects science and education from the American Heart Association Guidelines Update for CPR and Emergency Cardiovascular Care (ECC). The AHA’s BLS Course is designed for healthcare professionals and other personnel who need to know how to perform CPR and other basic cardiovascular life support skills in a wide variety of in-facility and prehospital settings.
MARIANNE DRYER, MED, BS, RDH
2018 AAP Classification of Periodontal and Peri-Implant Diseases: Aligning the Dental Hygiene Diagnosis

<table>
<thead>
<tr>
<th>Course #</th>
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<tr>
<td>Time</td>
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<tr>
<td>Fees</td>
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Learning Objectives:
1. Examine the historical timeline and evolution of the AAP Classification System.
2. Discuss the new staging/grading system for periodontal disease and how it will benefit patient care and management.
3. Create treatment modalities that are evidence-based protocols for specific types of periodontal diseases according to the new classification system.
4. Identify patients who may benefit from adjunctive strategies of disease management and overall health surveillance based on the updated classifications.

The updated AAP classification system represents a multi-dimensional staging and grading framework for periodontitis and implant disease status. This course will examine the concepts of staging and grading to classify each patient by complexity of case management, likelihood of less predictable response to therapy, and potential for periodontitis development. Diagnosing, treatment planning, and executing appropriate and necessary periodontal therapies will be reviewed utilizing case presentations. The need for calibration and clinician alignment with the new classification system will be discussed along with narrative examples for documentation recommendations.
MARIANNE DRYER, MED, BS, RDH (CONT.)

The Art of Furcation Navigation with Ultrasonic Instrumentation Workshop

Course #: F04
Time: 1:00 pm - 4:00 pm
Limit: 23 people
Fees: Dentist - $175, Hygienist - $175, Staff - $175
Audience: H
CE Hours: 3 hours
CE Type: Technical & Scientific
AGD Code: 070

This course examines the need for proper foundational skills in ultrasonic technique with both magnetostrictive and piezo technology. A review of proper adaptation, angulation and activation will be discussed as well as features of both technologies to achieve better clinical outcomes. Understanding the working mechanisms of both technologies, advantages and limitations, and visual indicators to ensure proper utilization of the power scaling technologies will be discussed. These fundamental principles will then be applied to advanced instrumentation in the periodontal patient with focus on furcation involvement and areas of challenging anatomical access. Maintenance of ultrasonic inserts and tips will be discussed along with optimum water management and individual patient considerations.

ALEX FLEURY, DDS, MS

Safety and Simplicity in Root Canal Instrumentation and Obturation: Myths, Metal and Motion

Course #: F05
Time: 8:00 am - 11:00 am
Fees: Dentist - $75, Hygienist - $60, Staff - $50
Audience: D
CE Hours: 3 hours
CE Type: Technical & Scientific
AGD Code: 070

Nearly 30 years since the introduction of Nickel Titanium Rotary Files to endodontics, we’ve learned so much about the clinical strengths and limitation of these great instruments. As a result of recent improvements in metallurgy, enhanced designs and innovative rotary file motions, we now need to understand how these changes affect clinical instrumentation. Furthermore, in parallel to improvements in instrumentation technology, root canal obturation has been revolutionized in the area of cement/sealer technology. These obturation improvements are allowing more efficient obturation techniques at lower costs. Finally, combining improvements on both instrumentation and obturation fronts is now allowing us to create more efficient instrumentation and obturation techniques that are safe, simple and predictable.

Safety and Simplicity in Root Canal Instrumentation and Obturation Hands-on Workshop

Course #: F06
Time: 1:00 pm - 4:00 pm
Limit: 30 people
Fees: Dentist - $325, Hygienist - $325, Staff - $325
Audience: D
CE Hours: 3 hours
CE Type: Technical & Scientific
AGD Code: 070

The morning lecture is a pre-requisite for this workshop.

In this hands-on workshop, a simple instrumentation and obturation system will be demonstrated. After attending this workshop, you will have a full understanding of this instrumentation and obturation system which will help improve the predictability of your cases while dramatically reducing instrument separation. All participants will have the opportunity to validate these concepts during the workshop. Plastic blocks will be used for this demonstration. If available, participants are encouraged to bring sterile accessed and canal validated extracted teeth representative of the kind of cases they do clinically. PLEASE NOTE: wisdom teeth are excluded.

Learning Objectives:
1. Apply the evidence-based decision making (EBDM) process to periodontal instrumentation choices.
2. Develop an understanding of the role of ultrasonic instrumentation in biofilm reduction and access to anatomical challenges.
3. Examine the differences and similarities in various ultrasonic technologies.
4. Examine the current trends in implant maintenance and the need to be current with the research when choosing debridement instruments.

This program is sponsored by an educational grant provided by Real World Endo and Brasseler USA.

ALEX FLEURY, DDS, MS

Safety and Simplicity in Root Canal Instrumentation and Obturation: Myths, Metal and Motion

Course #: F05
Time: 8:00 am - 11:00 am
Fees: Dentist - $75, Hygienist - $60, Staff - $50
Audience: D
CE Hours: 3 hours
CE Type: Technical & Scientific
AGD Code: 070

Nearly 30 years since the introduction of Nickel Titanium Rotary Files to endodontics, we’ve learned so much about the clinical strengths and limitation of these great instruments. As a result of recent improvements in metallurgy, enhanced designs and innovative rotary file motions, we now need to understand how these changes affect clinical instrumentation. Furthermore, in parallel to improvements in instrumentation technology, root canal obturation has been revolutionized in the area of cement/sealer technology. These obturation improvements are allowing more efficient obturation techniques at lower costs. Finally, combining improvements on both instrumentation and obturation fronts is now allowing us to create more efficient instrumentation and obturation techniques that are safe, simple and predictable.

Learning Objectives:
1. Learn how rotary file design, metallurgy and motion influences instrumentation safety and efficiency.
2. Comprehend the advantages of bioceramic based obturation and clinical techniques for its implementation.
3. Discover how instrumentation and obturation protocols can be combined as a comprehensive system to achieve both efficiency and predictability in most clinical situations.

This program is sponsored by an educational grant provided by Real World Endo and Brasseler USA.
ANNE GUIGNON, RDH, MPH, CSP
Can You Hear Me Now? The Disturbing Impact of Chronic Noise Pollution

Learning Objectives:
1. Discover how frequency, intensity, and exposure time impact hearing health.
2. Recognize environmental noise risks – work, home, and in leisure settings.
4. Adopt an action plan – testing, prevention, implementation.

Ouch, that Hurts! Root Causes of Dentinal Hypersensitivity

Learning Objectives:
1. Learn how dentinal hypersensitivity differs from caries, pulpal pathology, and occlusal trauma.
2. Discover the right questions to ask to uncover cases of hidden hypersensitivity.
3. Appreciate the difference between nerve depolarization, tubule occlusion, and barrier therapies.
4. Discover the wide range of treatment options and products that can successfully relieve pain.

Staring Dry Mouth in the Face: A Silent Epidemic

Learning Objectives:
1. Appreciate the components of healthy saliva.
2. Recognize the complex factors that lead to dry mouth.
3. Understand the role that dry mouth plays in caries, erosion, dentinal hypersensitivity, periodontal disease, and candidiasis.
4. Discover multiple strategies to improve salivary flow and enhance salivary quality.

Dental health care workers are subjected to both intermittent and continuous noise. Basic hearing hygiene recommends avoiding noises that are too loud, too close, or last too long, a nearly impossible set of recommendations for dental office employees. Noise-induced hearing loss (NIHL) is a very real threat, resulting in a permanent, life-altering disability. It is critical for every dental professional to understand their relative risks for developing NIHL, how NIHL develops, and the symptoms of this life-altering condition.

Erosion is the primary cause of dentinal hypersensitivity. Pain often starts long before a tooth is visibly damaged, but gingival recession, abrasion, and attrition can also play a role. While sensitivity can be a huge quality of life issue, it also impacts on how clinicians provide professional care. There are a wide range of effective, sustainable, professional and over-the-counter strategies that can resolve pain and discomfort.

Living with a dry mouth, day in and day out, is a quality-of-life issue that affects dietary intake, speech, oral health, and self-esteem. Dry mouth is not just about aging or medications. Patients in all age groups, from children to young adults to seniors, are at increased risk for developing dry mouth syndrome, and it’s complicated. Xerostomia is a patient’s perception of feeling dry, while hyposalivation is a clinical diagnosis of being dry. This course explores factors contributing to today’s increasing epidemic of dry mouth and ways to help patients cope with oral discomfort.
**Rock Star Dental Assistant**

**Learning Objectives:**
1. Discover ways to maximize your relationships with your patients and team mates.
2. Accelerate your role within the practice through teamwork.
3. Establish systems and methods for cutting costs and staying on top.
4. Discover communication tips to make you and your practice a success.

Dental Assistants spend more time with the patients than any other team member, so let’s educate that assistant to be the best they can be to help your practice excel.

**Taming the Beast: How to Schedule Your Day & Leave Happy**

**Learning Objectives:**
1. Discover ways to manage that beast of a schedule.
2. Explore options in how to deliver the best patient care in your time frame.
3. Learn how to keep both patients and the back office happy.

Scheduling is hands down one of the hardest things to accomplish in your day. Getting it right makes your day flow so much better.

**Documentation and the Dental Assistant**

**Learning Objectives:**
1. Understand the importance of accurate chart notes and documentation.
2. Discover simple ways to make complete chart notes.
3. Learn how to construct your notes completely and easily.

Doctors and hygienists were taught how to write chart notes in school, but dental assistants were not. Lawyers say we are an easy target because our documentation in all areas is the worst. Patient chart notes are legal documents and are considered evidence in a court of law and/or used by the dental board in the case of a patient complaint.

**Dental Infection Control**

**Learning Objectives:**
1. Learn about the newest trends in infection control.
2. Explore what’s going wrong in infection control and how to correct it.
3. Discuss ways to document correctly and create a better workflow for your practice.

Do you realize that infection control isn’t OSHA? Do you realize that infection control is the law? Many people think because the CDC isn’t a regulatory agency, that the guidelines they put out are just that, and don’t have to be followed. What you may or may not know is, our dental board picks up these guidelines and writes them into the practice act for your state.
MARK KLEIVE, DDS

Utilizing 3D Printing and Other Digital Integration in General Dentistry

Learning Objectives:
1. Understand the current printing technology and choose the best option for your practice.
2. Explore opportunities for 3D printing in general dentistry.
3. Create a printing workflow that has a strong ROI.
4. Utilize the skills of your team to perform digital tasks.

The opportunities for 3D printing and scanning and integration of digital technologies into dental office systems is expanding at an alarming rate. This course will discuss the practical ways to incorporate this technology into the general dental office and the tremendous potential that it has for return on investment (ROI). Topics will include 3D printed study models, surgical guides, in-office aligners and occlusal guards. Particular emphasis will be placed on the workflow that team members can support.

The Simple Approach to Occlusal Stability

Learning Objectives:
1. Learn the contributing factors to occlusal disease.
2. Learn when equilibration is important and when it is not.
3. Learn the essentials of diagnosis and treatment planning for achieving occlusal stability.
4. Learn when intercuspal position (IP) is the reasonable restorative position.

The concepts of occlusion have most dentists confused. However, they really are simple. We just have to apply them appropriately for each patient. The most frequent questions posed by dentists include: which teeth need to touch for stability?; what bite (CR or IP) is appropriate for this patient?; how do I know when to equilibrate?; when is the wear on teeth a problem?; what do I do with the uneven edges of teeth?; and what do I do if the teeth are moving during function? This presentation will give you knowledge to easily plan and restore the everyday patients that are a large part of your practice. What’s more, you will be able to diagnose and plan treatment with more ease and confidence for those troubling cases that sit on your lab bench top.

ERNEST B. LUCE, DDS

Being Prepared for Your Next Medical Emergency

Learning Objectives:
1. Learn recognition and management of a number of emergency conditions.
2. Learn the equipment and drugs necessary for initial management of an emergency.
3. Learn the appropriate use of supplemental oxygen in an emergency.

Through a lecture and discussion format, this course will review recognition and management of several of the more common medical urgencies and emergencies that may occur in any dental office. These will include syncope, allergy, blood sugar abnormalities, asthma, seizure, and cardiac emergencies. Emergency equipment and drugs will also be discussed and in particular, the appropriate use of oxygen in an emergency.

LAURA LUKIN, DDS

Sleep Disordered Breathing and Dentistry

Learning Objectives:
1. Understand the spectrum of sleep breathing disorders.
2. Learn that early intervention is key for our pediatric population.
3. Identify the clinical cues in our patients with SDB.
4. Become familiar with interventions and understand the importance of collaboration.

This course is designed to highlight our role in the dental community to identify our patients that have sleep disordered breathing. As dental providers, we are positioned to be the first to identify and address these issues. We can be airway aware practitioners or airway directed practitioners in our treatment. This course will go over the options available in dentistry as well as how we can collaborate with other health professionals to better meet our patients needs. TSBDE Dental Treatment of Obstructive Sleep Apnea CE (22 TAC 9108.12(b))
LAURA LUKIN, DDS, AND KRISTIE GATTO, MA, CCC-SLP, COM

**Functional Frenuloplasty & Oromyofunctional Intervention**

- **Course #:** F18
- **Time:** 1:00 pm - 4:00 pm
- **Fees:** Dentist - $75, Hygienist - $60, Staff - $50
- **Audience:** D, H, A, ST, LT
- **CE Hours:** 3 hours
- **CE Type:** Technical & Scientific
- **AGD Code:** 150

Learning Objectives:
1. Learn the importance of oromyofunctional intervention.
2. Understand the process in collaborating.
3. Learn subjective and objective metrics in evaluation.
4. Learn the relationship between oral tissue anatomy and the airway.

A functional frenuloplasty procedure "tongue tie release" should be coupled with oromyofunctional therapy before and after the procedure to provide the best treatment outcomes. This course will give an overview of sequencing treatment, anatomy and objective measurements, a breakdown of the functional frenuloplasty procedure, and the purpose of myofunctional exercises utilized in therapy. Attendees will gain insight from both practitioners points of view and on how working together yields the most beneficial results from treatment.

LISA F. MALLONEE, MPH, RDH, RD, LD

**Size Matters: Obesity and Periodontal Health**

- **Course #:** F19
- **Time:** 8:00 am - 10:30 am
- **Fees:** Dentist - $65, Hygienist - $50, Staff - $40
- **Audience:** D, H, A, ST
- **CE Hours:** 2.5 hours
- **CE Type:** Technical & Scientific
- **AGD Code:** 180

Learning Objectives:
1. Understand the interrelationship between obesity and oral health.
2. Discuss lifestyle habits and how excess pounds can heighten periodontal risk factors.
3. Relate the important of diet to dental patients during oral health care appointments.
4. Encourage healthier food choices.

The population is growing and so are our waist lines. The dental visit isn't "just about the mouth" - it’s about the whole patient. The updated food pyramid looks like a plate - how can we relate this information to our patients? Sugar intake, portion control, encouraging healthy habits - what does dentistry have to do with the obesity crisis? Ongoing research and emerging information regarding diet and nutrition as it relates to oral health will be discussed.

EDWIN A. MCDONALD, DDS, FAGD, FICD

**The Dentist-Assistant Team**

- **Course #:** F20
- **Time:** 8:30 am - 11:00 am
- **Fees:** Dentist - $65, Hygienist - $50, Staff - $40
- **Audience:** D, A
- **CE Hours:** 2.5 hours
- **CE Type:** Technical & Scientific
- **AGD Code:** 250

Learning Objectives:
1. Learn the principles of leadership, practice culture, teamwork, and practice performance.
2. Learn state-of-the-art concepts in direct composite resins and indirect restorations.
3. Create synergy at the chair to improve productivity and profitability.

A dental assistant and dentist spend eight hours a day working knee to knee. However, they rarely work on how they work together as a team. Functioning as a true team improves the patient experience, practice production, and personal satisfaction. This course will focus on creating the exceptional dentist-assistant team by defining their working relationship. That relationship is grounded in a very clear understanding of the purpose of our work and our WHY. This fast-paced session will use the two most frequent procedures done in our practices, the class II composite and the single crown, as a model for how we work together.

**The Exceptional Assistant**

- **Course #:** F21
- **Time:** 1:00 pm - 3:30 pm
- **Fees:** Dentist - $65, Hygienist - $50, Staff - $40
- **Audience:** A
- **CE Hours:** 2.5 hours
- **CE Type:** Technical & Scientific
- **AGD Code:** 250

Learning Objectives:
1. Learn the fundamentals of esthetics and function for dental assistants.
2. Learn the materials and techniques of composite resin and bonding.
3. Learn the materials and techniques of a single crown procedure.
4. Learn how to design & build a beautiful provisional crown every time.

This program is designed to build your competence and confidence in the clinical techniques, materials, and instruments that are required in the most common procedures of a general practice. It will showcase the best of the best materials and products of 2023. Each clinical topic will focus on the skills and knowledge that illustrate the critical role of an assistant in achieving successful outcomes. Those skills will lower stress, increase predictability, and productivity of routine clinical procedures. This lecture is designed to help you build the skill sets that allow you to work more independently and add more value to the practice. It will be informative for expanded function dental assistants as well as those that are newer in their career.
AMBER RILEY, MS, RDH, FAAFS, FIACME

Patients, Pills & Pathologies: Why Medical History Clues are Critical to General Dental Treatment

Learning Objectives:
1. Receive an up-to-date, concise review of the more common medical disorders that are encountered within general dentistry.
2. Learn basic epidemiology and pathophysiology, signs/symptoms and accepted medical therapy for the condition and specific dental management recommendations.
3. Neurologic, behavioral and psychiatric disorders, including drug and alcohol abuse will be examined.
4. Drug interactions that are significant to dentistry will be reviewed.

Systemic Cyclones: The Biology of Disease & Wellness

Learning Objectives:
1. Review the current understanding of the histology of inflammation.
2. Discuss the general physiology and cellular response of a normal and abnormal inflammatory response.
3. Contrast the differences between acute and chronic inflammation, and their associated manifestations and complications.
4. Provide a broader health education to your dental patients with confidence and motivation.

DAVID ROTHMAN, DDS, FAAPD, FACD, FICD

New Paradigms for Pediatric Restorative Dentistry

Learning Objectives:
1. Understand aerosols and their control.
2. Define and implement “minimally invasive dentistry” and decide whether it is treatment or restoration.
3. Learn that MID may not be pain free.
4. Discuss dental materials and their appropriate use in children.
5. Review the current concepts of light curing and how it can help even non-light cured materials.

How Are You Gonna Get Him to Do That? Behavior Management for the Child and Parent

Learning Objectives:
1. Understand and manage the behavior of the underparented, overstressed, no limits child of the new decade.
2. Review how family and social influences are redefining and shaping the child and the family relationship.
3. Understand the developmental milestones and their application to appropriate behavior management.
4. Review the pharmacology and physiology of nitrous oxide/oxygen sedation in children.

The number of Americans over the age of 65 exceeds 15% of the population and that number will increase by more than an additional 20% over the next few decades. As patient longevity increases, so will the number of conditions, diseases, and potential disabilities that these patients will present with in our dental chairs. Medically compromised patients that we cross paths with on a day-to-day basis demand a sharpened focus during our treatment planning, delivery of care, and periodontal maintenance in general dentistry. These patients require clinicians that have a competent insight into medicine and pharmacotherapies, and are willing to collaborate with patients’ medical providers to provide optimal dental care.
THOMAS SCHLIEVE, DDS, MD, FACS
HPV and Oral Cancer in Young Patients: What Have We Learned?

Learning Objectives:
1. Develop an understanding of the role of HPV in oral cancer.
2. Learn the benefits of early detection and screening in the dental office.
3. Understand the benefits of HPV vaccination and how to discuss the vaccine with patients.

In this lecture, the current landscape of head and neck cancer with an emphasis on oral cancer will be discussed. The rising incidence of oral cancer, especially in young patients, and the role of the human papilloma virus is concerning. Dentistry is on the front line of oral cancer detection and this lecture will prepare the attendee to help fight the battle against these cancers.

KEVIN SUZUKI, DMD, MS
Periimplant Disease: Diagnoses, Management and Maintenance

Learning Objectives:
1. Become more familiar with diagnoses of periimplant diseases.
2. Learn etiologies and risk factors associated with periimplant disease.
3. Learn various modalities of treatment including nonsurgical, resective, lasers and regeneration.
4. Learn maintenance of dental implants in-office and with patient home care.

This lecture will address periimplant diseases, diagnoses, etiology, risk factors, treatment modalities and maintenance strategies. The format will be lecture and case presentation.

Hard & Soft Tissue Considerations for Implants

Learning Objectives:
1. Learn principles of soft and hard tissue defects associated with dental implants.
2. Learn etiologic factors of each of the above issues.
3. Learn common treatment strategies including gingival augmentation, bone augmentation and biologics.

This lecture will expose attendees to the basic concepts of healthy and defective mucogingival status of both natural dentition and dental implants. Common mucogingival defect diagnoses and treatment strategies will be discussed and also demonstrated through clinical case examples.
**KANDICE SWARTHOUT, RDH, LPC**

*Presented by Inspired Education & Wellness, LLC*

**In Plain Sight: Confronting the Human Trafficking Crisis in the Healthcare Setting**

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Human trafficking is a rapidly increasing public health and safety issue in the United States. It is reported that up to 80% of victims are seen by a healthcare provider while captive. Often, victims will not identify themselves as such due to the fear of being further abused by their captor. Dental care providers are perfectly positioned to identify the signs and report suspected human trafficking. By educating dental clinicians, victims of trafficking may be more likely to be rescued and receive the appropriate resources for recovery. This course will define types of trafficking, differentiate between sex trafficking and sex work, identify at-risk populations, describe how to identify and report trafficked patients, and discuss trauma-informed care. This course is approved by the Texas Health and Human Services Commission in accordance with House Bill 2059, 86th Session, 2019.

**Learning Objectives:**

1. Understand the definition of human trafficking, who is at risk, recruitment techniques, and different types of trafficking.
2. Learn how to identify a person that is being trafficked through screening and observing clinical signs, and when it is mandated to report.
3. Understand the procedures in which to report a potentially trafficked person.

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**LEONARD TAU, DMD**

*Presented by Inspired Education & Wellness, LLC*

**Raving Patients: Get Visible, Get Credible, Get More New Patients**

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Word of mouth has always been the foundation for the acquisition of new patients by a dental practice but in our internet age, word of mouth is transformed because of reviews sites like Google, Yelp, and Facebook. Online reviews are now one of the biggest ranking factors in a local search. Dr. Tau shares numerous tips and best practices to not only become credible, but visible online. He will also discuss the system that has been tried and tested in his own office enabling him to take his practice to the next level by marketing his reputation.

**Learning Objectives:**

1. Learn software programs that help manage your reputation.
2. See why your practice may not be ranking as high as it could be.
3. Discuss ways in which patient reviews can manifest online.
4. Develop strategies for garnering positive patient reviews.

*This program is sponsored by an educational grant provided by Birdeye.*
Diagnostic Codes and How to Find Them

Learning Objectives:
1. Learn how to pre-authorize treatment using the signs and symptoms the patient tells us as the reason for the visit.
2. Learn what codes are not acceptable for primary use on payment claims.
3. Learn how trauma codes need two diagnostic codes in most accidents.
4. Learn how to enter codes in order to maximize reimbursement.

Diagnostic codes are new to dental, however, we have been diagnosing patients with tools to help us understand procedures that are needed. In medical you use diagnostic codes to get pre-authorization using signs and symptom codes. Learn how to use the outcome of the tools to find a diagnostic code that matches with the procedure you need to provide, and then learn how to use the highest level of diagnostic codes for the treatment when billing.

Advanced Dental & Medical Billing

Learning Objectives:
1. Define the practice’s wellness program parameters relative to scheduling and fees.
2. Incorporate new patient options for comprehensive treatments, and get billing tips for wellness services.
3. Review new treatments and diagnostic tools.
4. Understand how to update the medical history intake system with clues to the oral systemic links.

Learn diagnostic coding that will enhance your office and bring you into the wellness practice of adding more referrals from medical providers. Behaving more like a “wellness center” not only changes your relationship with your patients, but your practice can bill for increased wellness benefits through dental insurance and medical insurance - just like oral surgeons have done for decades. Practitioners find it rewarding both emotionally and financially to work with patients to address periodontal disease, sleep apnea, TMD, and other conditions.

Accountability Culture: Cultivating a You-Can-Count-on-Me Team

Learning Objectives:
1. Develop an accountability plan with clear, actionable items and full team participation.
2. Define responsibilities, expectations and delegation to encourage growth of leadership in every role.
3. Learn how to have positive, intentional conversations and create an environment of support.

To be a high-level team of champions, accountability is the key in the practice culture. Confident, problem-solving, proactive thinking teams focus on being goal-driven. Learning how to be responsible to each other, supporting one another in an open, safe way starts here. Come learn what creates the accountable mindset within yourself and as a patient care-driven team. Take away immediate action steps for your own accountability plan, implementation, team commitment, and long-term success.

Practice PIZZAZZ: Putting & Keeping Pep in Your Dental Step

Learning Objectives:
1. Discuss how PIZZAZZ is defined in your practice as a tool for success.
2. Align the team in examining chaos creators and creating solutions to zap them.
3. Leave revitalized with take-aways for immediate action and use.
4. Rediscover the joy in our days or add more joy to your existing joy tank.

Do you have days when one thing falls apart and it all seems to fall apart? Do you work in a constant reactive environment? If hiding under your desk or in the supply closet has crossed your mind, this class is for you. Find out how a DASH of PIZZAZZ will have you looking forward to every day. You will find yourself learning, laughing, and inspired to create your own unique PIZZAZZ for yourselves, your patients and each other. “Warning: this presentation has been known to cause spontaneous motivation, abdominal pain from belly laughs and uncontrollable jazz hand gestures. Symptoms may last weeks, months or even longer if you are lucky!
**Featuring a Panel of Speakers from:**
Texas Medicaid & Healthcare Partnership (TMHP), Texas Office of Inspector General, DentaQuest, MCNA Dental, and United Healthcare Dental

**Risk Management, Record Keeping, Medicaid, and the Children’s Health Insurance Program**

- **Course #:** F36
- **Time:** 9:00 am - 12:00 pm
- **Fees:** Dentist - $60, Hygienist - $50, Staff - $40
- **Audience:** D, H, A, ST, BA
- **CE Hours:** 3 hours
- **CE Type:** 1-hour Risk Management
- **AGD Code:** 560

Representatives from the Texas Medicaid & Healthcare Partnership will discuss dentist enrollment in Texas as a Medicaid provider. Representatives from each of the Dental Maintenance Organizations (DentaQuest, MCNA Dental, and United Healthcare Dental) will review credentialing, clinical issues, and common billing and claims submission topics. Texas Medicaid and CHIP Services Dental Director, Dr. Marguerite Laccabue, will be in attendance along with Health and Human Services Commission dental staff. Dr. Janice Reardon, chief dental officer with the Office of Inspector General, will present one-hour of risk management in preventing waste, fraud, and abuse in Medicaid. This hour is qualified to meet Texas State Board of Dental Examiner’s continuing education as risk management.

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**BURKHART DENTAL**

**Equipment Maintenance and Repair Workshop**

- **Course #:** F37
- **Time:** 9:00 am - 11:00 am
- **Course #:** F38
- **Time:** 1:00 pm – 3:00 pm (Repeat)
- **Limit:** 40 people
- **Fees:** Dentist - $75, Hygienist - $75, Staff - $75
- **Audience:** D, H, A, BA
- **CE Hours:** 2 hours
- **CE Type:** Not eligible for TSBDE license/registration renewal
- **AGD Code:** 560

This interactive class features demonstrations by knowledgeable service technicians on how to resolve common day-to-day equipment challenges that inevitably pop up in the dental office. Participants will receive hands-on instruction for making simple fixes on their own resulting in savings for the practice.

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**THE TDA MEETING 2023**

**EXHIBIT HALL HOURS**

**THURSDAY, MAY 4**
9:30 AM - 5:00 PM

**FRIDAY, MAY 5**
9:30 AM - 5:00 PM

Support our Exhibitors that Help Make This Meeting Possible!
CELIN ARCE, DDS, MS, FACP
Perio-Pro Integration in the Digital Era
Course #: S01
Time: 8:00 am - 11:00 am
Fees: Dentist - $75, Hygienist - $60, Staff - $50
Audience: D, H, A, ST, LT
CE Hours: 3 hours
CE Type: Technical & Scientific
AGD Code: 610

Learning Objectives:
1. Understand the implementation of current digital technologies used in esthetics and implants at clinical and laboratory settings.
2. Review current intraoral digital impression capabilities and integration with 3D printing/milling in interdisciplinary complex cases.
3. Outline clinical workflows in perio-pros implant cases with guided surgery and immediate restorations.

During this lecture a review of current protocols and techniques required to perform a proper diagnosis and treatment plan will be described. Problem solving options and limitations that are common during the treatment of our patients will be presented. This course will also highlight current digital armamentarium available for the interdisciplinary team in order to optimize results.

Esthetic Rehabilitation of the Worn Dentition
Course #: S02
Time: 12:30 pm - 3:30 pm
Fees: Dentist - $75, Hygienist - $60, Staff - $50
Audience: D, H, A, ST, LT
CE Hours: 3 hours
CE Type: Technical & Scientific
AGD Code: 610

Learning Objectives:
1. Learn critical diagnostic steps in evaluating patients for smile design.
2. Revise key elements of interdisciplinary treatment planning.
3. Learn the clinical factors and challenges that come into play when treating the severely worn dentition.
4. Revise ceramic selection in restoring the worn dentition.

During this course a comprehensive review of current protocols and techniques required to perform a proper diagnosis and treatment plan will be described. This presentation covers the importance of a differential diagnosis of the worn dentition, plus a step-by-step approach of how to diagnose, treatment plan and sequence esthetic rehabilitation of patients with severe worn dentition. We will include smile design, bonded esthetic prototypes, all ceramic system selection based on functional needs, adhesive system selection, and bonding sequence with a focus on occlusal management in order to minimize porcelain fractures and complications.

CHRISTINA BLACHER, DMD
Integrating Invisalign Culture
Course #: S03
Time: 8:30 am - 11:00 am
Fees: Dentist - $75, Hygienist - $60, Staff - $50
Audience: D, H, A, ST
CE Hours: 2.5 hours
CE Type: Technical & Scientific
AGD Code: 370

Learning Objectives:
1. Utilize digital technology to have Invisalign conversations with every patient.
2. Understand the verbiage that helps treatment plan and close cases effectively.
3. Gain confidence with the Invisalign workflows in the office from start to finish.

This program is sponsored by an educational grant provided by Align Technology.

Top 5 Mistakes Made During Invisalign Treatment
Course #: S04
Time: 1:00 pm - 3:30 pm
Fees: Dentist - $75, Hygienist - $60, Staff - $50
Audience: D, A
CE Hours: 2.5 hours
CE Type: Technical & Scientific
AGD Code: 370

Learning Objectives:
1. Understand common tracking issues that can occur during treatment.
2. Know which movements in orthodontics can help create more predictable treatment plans.
3. Learn how to correct tracking issues and posterior open bites.
4. Feel confident editing ClinChecks for more predictable results and less complications.

This program is sponsored by an educational grant provided by Align Technology.

This course is one of a kind. Many speakers will only show perfect cases and outcomes. In this course, we will review many of the mistakes made during Invisalign treatment. We will cover tracking issues, posterior open bites, and ClinCheck mistakes. Dr. Blacher will also show real cases that had mistakes, what was learned, and will show how the mistakes were resolved. This is the course you wish you had taken before you had a posterior open bite happen in one of your cases.
MARIANNE DRYER, MED, BS, RDH
The Art of Furcation Navigation with Ultrasonic Instrumentation Workshop

Course #: S05
Time: 8:00 am - 11:00 am
Limit: 23 people
Fees: Dentist - $175, Hygienist - $175, Staff - $175
Audience: H
CE Hours: 3 hours
CE Type: Technical & Scientific
AGD Code: 490

Learning Objectives:
1. Apply the evidence-based decision making (EBDM) process to periodontal instrumentation choices.
2. Develop an understanding of the role of ultrasonic instrumentation in biofilm reduction and access to anatomical challenges.
3. Examine the differences and similarities in various ultrasonic technologies.
4. Examine the current trends in implant maintenance and the need to be current with the research when choosing debridement instruments.

This course examines the need for proper foundational skills in ultrasonic technique with both magnetostrictive and piezo technology. A review of proper adaptation, angulation and activation will be discussed as well as features of both technologies to achieve better clinical outcomes. Understanding the working mechanisms of both technologies, advantages and limitations, and visual indicators to ensure proper utilization of the power scaling technologies will be discussed. These fundamental principles will then be applied to advanced instrumentation in the periodontal patient with focus on furcation involvement and areas of challenging anatomical access. Maintenance of ultrasonic inserts and tips will be discussed along with optimum water management and individual patient considerations.

From Assessment to Ascension: What’s in Your Operatory?
Components of the Exceptional Dental Hygiene Treatment Plan

Course #: S06
Time: 12:30 pm - 3:00 pm
Fees: Dentist - $65, Hygienist - $50, Staff - $40
Audience: H
CE Hours: 2.5 hours
CE Type: Technical & Scientific
AGD Code: 490

Learning Objectives:
1. Examine the components of a strategic, calibrated assessment process.
2. Review the A’s of instrumentation: adaptation, angulation and activation with hand/ultrasonic instrumentation.
3. Discuss the value of a blended, sequenced approach to non-surgical periodontal instrumentation.
4. Demonstrate proper clinical parameters with coronal polishing such as pressure, speed and paste application.

This course will discuss the elements of evidence-based decision making through a well-defined assessment process incorporating the new 2018 AAP classifications. The fundamentals of clinical dental hygiene will be discussed and strategies to incorporate newer technologies, applications and armamentariums. The goal is to empower the dental hygienist by offering an opportunity to enhance their skills through effective strategies in instrumentation sequencing and effective time management.

ALEX FLEURY, DDS, MS
Safety and Simplicity in Root Canal Instrumentation and Obturation Hands-on Workshop

Course #: S07
Time: 8:00 am – 11:00 am
Limit: 30 people
Fees: Dentist - $325, Hygienist - $325, Staff - $325
Audience: D
CE Hours: 3 hours
CE Type: Technical & Scientific
AGD Code: 070

In this hands-on workshop, a simple instrumentation and obturation system will be demonstrated. After attending this workshop, you will have a full understanding of this instrumentation and obturation system which will help improve the predictability of your cases while dramatically reducing instrument separation. All participants will have the opportunity to validate these concepts during the workshop. Plastic blocks will be used for this demonstration. If available, participants are encouraged to bring sterile accessed and canal validated extracted teeth representative of the kind of cases they do clinically. PLEASE NOTE: wisdom teeth are excluded.

The Friday lecture (F05) is a pre-requisite for this workshop.

Learning Objectives:
1. Be able to describe the proper protocol for safe and effective instrumentation of a given canal and cone fit for obturation in different scenarios
2. Describe the simple, bonded obturation technique of the fitted gutta percha in the prepared canal.
3. Be able to utilize the advantage of hydraulic condensation to prepare a quick post space in the canal, if needed.

This program is sponsored by an unrestricted educational grant provided by Real World Endo and Brasseler.
COURSE DESCRIPTIONS

GIGI MEINECKE, RN, DMD

Therapeutic Botox (Neuromodulator) Indications with Live Patient Treatment

Course #: S08
Time: 8:00 am - 5:00 pm
Limit: 24 dentists
Fees: Dentist - $1800
Course #: S08A
Fees: Hygienist - $175, Staff - $175
Audience: D, H, A, BA
CE Hours: 8 hours
CE Type: Technical & Scientific
AGD Code: 010

This introductory workshop provides insight and instruction on therapeutic uses for facial neuromodulators along with expert mentoring on injection techniques. Areas covered include: masseter, temporalis, mentalis, orbicularis oris, depressor anguli oris, and levator labii (gummy smile). Curriculum includes: overview of facial anatomy, differentiating toxins – dosage strength, review of reconstitution, review of complications, and management of patient expectations. Instruction and one-on-one hands-on training will focus exclusively on botulinum toxin injections for therapeutic indications.

The content and format conform to Texas Dental Practice Act and the Texas State Board of Dental Examiners determinations. Texas Occupations Code §251.003(a) (practice dentistry).

Please Note:
- Texas State Dental Board requires a Texas Dental License to inject patients at CE events.
- The course fee includes a 50-unit bottle of Botox per registered injector (dentist) estimated value of $350.
- All injectors (dentists) must be licensed and insured (malpractice coverage). Proof will be required.
- Injectors will be required to bring patients to the course that will be injected. Details on patient selection and time will be provided prior to the course.
- Attendees need to bring loupes, a camera, and a model patient.

Learning Objectives:
1. Interpret principles of facial anatomy and assess the need for neuromodulator treatment.
2. Perform comprehensive and individualized patient assessment.
3. Interpret areas of muscle activity as they contribute to esthetic appearance.
4. Recognize the normal and atypical anatomical positions of facial structures, to assure patient safety and avoid/minimize treatment complications.

FRED PECK, DDS, FAACD

Ensuring Success in Anterior Aesthetics: Avoiding Failure with Proper Planning

Course #: S09
Time: 8:00 am - 11:00 am
Fees: Dentist - $75, Hygienist - $60, Staff - $50
Audience: D, ST
CE Hours: 3 hours
CE Type: Technical & Scientific
AGD Code: 780

This seminar will start with a systematic approach to accurately analyze a patient’s dental condition, including occlusion and smile deficiencies, utilizing photography and Kois diagnostic protocols. Proper occlusal diagnosis will be predictive of treatment success. Treatment options will be reviewed to achieve a successful result. You will learn a step-by-step approach to recreating a natural dentition and smile. Techniques to create an aesthetic preview prior to advanced treatments will be reviewed.

Anterior Resin Bonding: An Essential Skill for the Restorative Dentist

Course #: S10
Time: 12:30 pm - 3:30 pm
Fees: Dentist - $75, Hygienist - $60, Staff - $50
Audience: D, ST
CE Hours: 3 hours
CE Type: Technical & Scientific
AGD Code: 780

Composite restoration esthetics can truly rival porcelain restorations. This seminar will review step-by-step approaches to recreating natural dentition with resin. Several hands-on demos will show a variety of the steps to perform successful anterior composite restorations. Composites can be used to create esthetic previews prior to advanced treatment, test drive treatment scenarios, repair trauma, and more. Resin composites are ideal in both young and older patients as a more conservative alternative that help dentists stay productive and profitable.

Learning Objectives:
1. Utilize a diagnostic protocol to determine a predictable scheme for a successful aesthetic outcome.
2. Prevent failures by proper diagnosis of occlusal issues.
3. Learn techniques to preview treatment and ensure a beautiful smile.

This program is sponsored by an educational grant provided by Clinician’s Choice.

Learning Objectives:
1. Learn step-by-step techniques to recreate a natural looking tooth.
2. Learn the multiple uses of composite resins.
3. Learn how to make disappearing restorations

This program is sponsored by an educational grant provided by Clinician’s Choice.
DAVID ROTHMAN, DDS, FAAPD, FACD, FICD
Pulp & What? Treatment Options for Primary Molars Workshop

Learning Objectives:
1. Review and practice access and pulp removal on primary molars.
2. Discuss and learn to use pulp medications, glass ionomer cements, bonding agents and composites that work on primary molars.
3. Practice restoring the pulpotomized tooth with composite, stainless steel crowns, and esthetic posterior crowns.

Are you confronted with a bombed out primary tooth and don’t know which way to turn? You treat mega-adult cases with implants and prostheses, but you're scared of a baby tooth attached to a kid? This workshop reviews pulp therapy and improves skills on esthetic and full coverage restorations. Treatment is performed on typodont teeth with pulp chambers for realism. A Gerber band and loop space maintainer will also be done.

Anterior Teeth Can Be Saved? Treatment Options for Cosmetic Repair Workshop

Learning Objectives:
1. Review and practice access and pulp removal on primary anterior teeth.
2. Discuss and learn to use pulp medications, glass ionomer cements, bonding agents, and composites that work on primary anteriors.
3. Practice restoring the pulpotomized tooth with composite crown formers and esthetic zirconia crowns.

A bombed out primary anterior is not always cause for extraction. This workshop reviews treatment options for cosmetic repair of primary anterior teeth both with and without pulp therapy and includes composite crowns, metal with bonded acrylic and porcelain options. Treatment is performed on typodont teeth with pulp chambers.

THOMAS SCHLIEVE, DDS, MD, FACS
Advancements in the Management of Jaw Cysts and Tumors

Learning Objectives:
1. Learn to develop a comprehensive differential diagnosis.
2. Understand the treatment and associated risks.

In this lecture, the current state of diagnosis and treatment of jaw cysts and tumors will be discussed. Tools to assist in diagnosis and the development of a differential diagnosis will be emphasized including the new WHO classifications. Advancements in treatment and treatment options will be discussed including the development of targeted therapies and drug management.
COURSE DESCRIPTIONS

KEVIN SUZUKI, DMD, MS
Extraction & Guided Bone Regeneration Workshop
Course #: S14
Time: 8:00 am - 11:00 am
Limit: 20 attendees
Fees: Dentist - $365, Hygienist - $365, Staff - $365
Audience: D
CE Hours: 3 hours
CE Type: Technical & Scientific
AGD Code: 490

Learning Objectives:
1. Learn principles of patient evaluation and clinical and diagnostic considerations for ridge augmentation of extraction socket defects.
2. Learn surgical and anatomic principles for ridge preservation surgery.
3. Be able to practice and develop hands-on skills to gain experience in performing ridge preservation flap surgery associated with an extraction site.

This course is a combination of instruction, demonstration, and hands-on workshop using pig jaws. Participants will learn basic principles of bone augmentation surgery, in conjunction with extractions for private practice. Indications, considerations and surgical principles will be discussed.

Basic & Advanced Suturing Hands-on Workshop
Course #: S15
Time: 12:30 pm - 3:30 pm
Fees: Dentist - $365, Hygienist - $365, Staff - $365
Audience: D
CE Hours: 3 hours
CE Type: Technical & Scientific
AGD Code: 490

Learning Objectives:
1. Learn principles of suture shape, size and basic considerations.
2. Learn surgical principles for basic and advanced oral surgery suturing techniques.
3. Be able to practice and develop hands-on skills to gain experience in performing basic and advanced suturing techniques.

This course is a combination of instruction, demonstration, and hands-on workshop using pig jaws. Participants will learn principles of suturing to implement in surgery for private practice. Aspects of basics, indications, considerations, and principles will be discussed.

DOWNLOAD THE TDA MEETING APP
Download our meeting app and have everything meeting related at your fingertips. The app will be available through the App Store® and Google Play® beginning in April 2023. Just search for “TDA Meeting” or run an update if you’ve downloaded the app before.

GET INSTANT ACCESS TO:
- Course schedules and room numbers
- Course handouts
- Speaker Photos/Bios
- Exhibitor Listings/Map
- Show Specials
- CE Verification
- Special Alerts
- Social Media
Hear It From Your Peers: Transition from Associate to Owner

Learning Objectives:
1. Hear success stories about those who made the leap into ownership from associate positions.
2. Identify the key members of your team to help make the process easier.
3. Learn the timelines and path of ownership whether you want to buy or start from scratch.

Nuts & Bolts of Emergency Equipment in the Dental Office

Learning Objectives:
1. Learn what emergency equipment is required by the new Texas Nitrous and Sedation rules.
2. Discover cost effective ways to keep your emergency equipment simple yet effective.
3. Receive a demonstration of various equipment, including AEDs, backup suction, positive pressure oxygen, and more.

A First Principles Approach to Practice Overhead Management

Learning Objectives:
1. Define the problem-solving framework of “first principles.”
2. Determine the fundamental principles of increasing overhead management.
3. Application of the first principles framework to address hygiene overhead management.

Unlocking the Leader Within You

Learning Objectives:
1. What are the biggest challenges in today's marketplace and economy?
2. What are the five most common leadership mind traps?
3. What are the three levels of leadership?

Becoming a practice owner can be scary and some of the best advice you can get is from dentists who have already taken that step and been successful. A panel of experts and recent first-time practice owners will answer all of your questions regarding the process and timeline.

How much do you know about the emergency equipment that is in your office? You have an AED, but is it ready for use? Following an overview of the Texas rules regarding emergency equipment in the dental office, there will be a presentation of various options for the required equipment.

In an increasingly uncertain economic environment and overall lower office production in most practices, everything needs to be reassessed. Specifically, rising hygiene wages are impacting the bottom line of practices. In this course, we will examine this problem through the lens of first principles. The first principles problem-solving framework comes from physics and aims to avoid biases by breaking down problems into their most fundamental principles & building creative solutions from the ground up. This mindset can be applied to devise solutions to the increased overhead from hygiene wages.

The most important person that you will ever lead, is yourself. The most difficult person that you will ever lead, is yourself. So how do you go about discovering and development the person and the leader that you were created to be? In this presentation, we will take a journey that begins with building your self awareness. Next, we will travel through mindsets and mind traps that keep you bound by self imposed restraints. Your mission is to tear down, destroy, climb over, or run past those barriers. Once you are on your way, how do you decide what to do with your one short life and what is required to live that life?
How Automating Your Practice Can Change Profitability

**Course #:** EXP05  
**Topic:** Automation  
**Speaker:** Robert McDermott and David Fidanza  
**Time:** 9:30 am - 10:30 am  
**Fee:** $25  
**Sponsor:** iCoreConnect  
**CE Hours:** 1  
**CE Type:** None

The word "automation" is increasingly creeping into conversations around running a practice. If the word sounds nebulous or even a little scary to you, you're not alone. This course was created to help you understand how automation can actually be a key factor in improving your practice's business workflow by freeing your staff from previously time-consuming drudge work. Integrating automated business software has the potential to improve patient care, increase staff performance and present opportunities for revenue growth.

Learning Objectives:
1. Understand what automation means.  
2. Identify practice inefficiencies to understand opportunities.  
3. Learn how to implement automation to increase revenue.

How To Value Your Practice And Prepare For Selling

**Course #:** EXP06  
**Topic:** Practice Management  
**Speaker:** Tommy Newton  
**Time:** 11:00 am - 12:00 pm  
**Fee:** $25  
**CE Hours:** 1  
**CE Type:** None

This presentation will provide educational information to dentists that are considering transitioning their practice within the next few years. Mr. Newton will discuss topics such as: how practices are valued, what makes a good buyer and what buyers want, the process and timeline of selling your practice, how to avoid common pitfalls, things you can do to your practice to increase the sales price and attract buyers, current market trends and what the future may hold.

Learning Objectives:
1. Learn how practices are valued.  
2. Learn the selling process and timeline of selling your practice.  
3. Learn about things you can do to your practice to increase the sales price and attract buyers.

Cybersecurity 101: Protecting Your Practice & Patients

**Course #:** EXP07  
**Topic:** Cybersecurity  
**Speaker:** Robert McDermott and David Fidanza  
**Time:** 12:30 pm - 2:00 pm  
**Fee:** $25  
**Sponsor:** iCoreConnect  
**CE Hours:** 1.5  
**CE Type:** Risk Management

Cybersecurity is about more than just keeping your patients’ data safe. It’s about securing your practice and its future while building and maintaining patient trust. HIPAA law requires you to put measures in place to ensure the safety and security of personal and private information as it relates to healthcare data, including how you send patient data electronically. In this course you will understand what cybersecurity threats exist and what to do to protect your practice and patient data.

Learning Objectives:
1. Understand the range of attack techniques.  
2. Learn how to identify cybercrime tactics.  
3. Learn best practices for cyber attack prevention.

Avoiding the Pitfalls of Patient Selection in Dentistry

**Course #:** EXP08  
**Topic:** Risk Management  
**Speaker:** Robert Thompson, RT, JD, MBA  
**Time:** 2:30 pm - 3:30 pm  
**Fee:** $25  
**Sponsor:** MedPro Group  
**CE Hours:** 1  
**CE Type:** Risk Management

This claim-based educational program begins with an overview of the current dental malpractice claim environment, including claim data and issues specific to the state of Texas. Next, we discuss the prominent patient selection issues in dentistry. These include cosmetic patients, emergency patients/situations, second-opinion patients, new patients, non-compliant patients and disruptive patients. All of these topics have been indicated as claims drivers in the MedPro dental claim database, and we will discuss risk management based methods to avoid potential problems with these patients and situations.

Learning Objectives:
1. Recognize the current trends in dental malpractice.  
2. List three scenarios in patient selection that can lead to potential problems.  
3. Understand the most prominent issues with non-compliant patients.
The 3 C’s of Periodontal Disease: Classification, Calibration, and Communication

**Course #:** EXP09  
**Topic:** Hygiene  
**Speaker:** Cathy Stewart, RDH, BS  
**Time:** 9:30 am - 11:00 am  
**Fee:** $25  
**Sponsor:** Philips Oral Healthcare  
**CE Hours:** 1.5  
**CE Type:** Technical & Scientific

Implementing change is always challenging. Have you incorporated the current AAP Periodontal Staging and Grading system? We know periodontal diseases are biofilm related. It is critical that our patients understand the importance of biofilm management as it relates to their periodontal condition. This course will address team collaboration and confidence for effective conversations to gain periodontal treatment plan acceptance.

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The Value of Whitening: Basics and Beyond

**Course #:** EXP10  
**Topic:** Hygiene  
**Speaker:** Cathy Stewart, RDH, BS  
**Time:** 11:30 am - 12:30 pm  
**Fee:** $25  
**Sponsor:** Philips Oral Healthcare  
**CE Hours:** 1  
**CE Type:** Technical & Scientific

Whitening is a critical element in the dental hygiene process of care and it is also one of the most requested treatments in dental practices. This evidence based seminar fosters critical thinking as it prepares participants to accurately determine which whitening options are appropriate on a case by case basis. We will discuss the fundamentals of shade assessments and whitening product recommendations.

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The Top 10 Things You Now Need to Know About ePrescribing

**Course #:** EXP11  
**Topic:** Electronic Prescribing  
**Speaker:** Robert McDermott and David Fidanza  
**Time:** 1:00 pm - 2:30 pm  
**Fee:** $25  
**Sponsor:** iCoreConnect  
**CE Hours:** 1.5  
**CE Type:** Technical & Scientific

ePrescribing all medications, not just controlled substances, can significantly speed up the process and increase the quality of patient care. Leverage software and technology advancements to turn multiple steps using multiple resources into prescribing in seconds with drug directory, history, and patient information at your fingertips. This course will explore the key aspects of ePrescribing every dentist should know and understand.
The Truth About Patient Monitors

Course #: EXP12
Topic: Sedation
Speaker: Rose Dodson, MS
Time: 9:30 am - 11:00 am
Fee: $25
Sponsor: Sedation Resource
CE Hours: 1.5
CE Type: Technical & Scientific

Learning Objectives:
1. How to use data to select a location for start ups, additional locations, and commercial land.
2. Learn the real estate process and timeline.
3. What to expect to pay for construction costs for interior and ground up.

Dental Real Estate Preparation and Planning

Course #: EXP13
Topic: Practice Management
Speaker: Santee Hathaway
Time: 11:30 am - 12:30 pm
Fee: $25
Sponsor: Xite Real Estate
CE Hours: 1
CE Type: None

Learning Objectives:
1. Review the basics of patient monitors, including what is required by the New Texas Sedation rules and regulations.
2. Discover options for monitoring and documenting respiration rate.
3. Learn the pros and cons of various pulse oximeter sensors and how to get the most out of the sensor you currently use.

Avoiding the Pitfalls of Patient Selection in Dentistry

Course #: EXP14
Topic: Risk Management
Speaker: Robert Thompson
Time: 1:00 pm - 2:00 pm
Fee: $25
Sponsor: MedPro Group
CE Hours: 1
CE Type: Risk Management

Learning Objectives:
1. Recognize the current trends in dental malpractice.
2. List three scenarios in patient selection that can lead to potential problems.
3. Understand the most prominent issues with non-compliant patients.
**The Alliance of the Texas Dental Association**

Convention 2023 | May 4 - 6
Grand Hyatt San Antonio

**SCHEDULE OF EVENTS**

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<td>Finance Committee Meeting</td>
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<td>9:00 AM - 10:00 AM</td>
<td>TDAA General Assembly</td>
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<td>10:00 AM - 12:00 PM</td>
<td>TDAA First House of</td>
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<td>12:00 PM - 12:30 PM</td>
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<td>Dental Assisting Educators Meeting</td>
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<td>3:30 PM - 4:30 PM</td>
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<table>
<thead>
<tr>
<th>THURSDAY</th>
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<tbody>
<tr>
<td>8:00 AM - 9:00 AM</td>
<td>TDAA Registration</td>
</tr>
<tr>
<td>9:00 AM - 11:45 AM</td>
<td>ATDA Committee Meetings,</td>
</tr>
<tr>
<td>10:00 AM - 4:00 PM</td>
<td>President’s Suite</td>
</tr>
<tr>
<td>12:15 PM - 1:30 PM</td>
<td>Iconic Shopping Boutique,</td>
</tr>
<tr>
<td>2:30 PM - 4:30 PM</td>
<td>Fun Trivia Experience,</td>
</tr>
<tr>
<td>6:30 PM - 8:30 PM</td>
<td>President’s Reception    (by invitation only)</td>
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<tr>
<th>FRIDAY</th>
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<tbody>
<tr>
<td>8:00 AM - 8:30 AM</td>
<td>TDAA Registration</td>
</tr>
<tr>
<td>9:00 AM - 11:30 AM</td>
<td>TDAA Second House of</td>
</tr>
<tr>
<td>11:30 AM - 1:30 PM</td>
<td>TDAA President’s Luncheon</td>
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<tr>
<td>2:00 PM - 5:00 PM</td>
<td>TDAA Post Convention Board Meeting</td>
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<thead>
<tr>
<th>SATURDAY</th>
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<tbody>
<tr>
<td>8:00 AM - 9:00 AM</td>
<td>Executive Board Breakfast Meeting</td>
</tr>
<tr>
<td>9:00 AM - 1:00 PM</td>
<td>Registration</td>
</tr>
<tr>
<td>9:00 AM - 3:00 PM</td>
<td>Iconic Shopping Boutique,</td>
</tr>
<tr>
<td>12:00 PM - 1:30 PM</td>
<td>Alliance Lunch           (All Welcome, Ticketed Event)</td>
</tr>
<tr>
<td>1:45 PM - 3:00 PM</td>
<td>Continuation of General Meeting 2nd Session</td>
</tr>
<tr>
<td>3:30 PM - 4:30 PM</td>
<td>Orientation of ATDA 2022-2023 Officers</td>
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**SATURDAY**

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<tr>
<th>SATURDAY</th>
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<tr>
<td>8:00 AM</td>
<td>President’s Address to</td>
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<tr>
<td></td>
<td>the TDA House of Delegates</td>
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</tbody>
</table>
NEW DENTIST PROGRAM

For dentists who graduated from dental school in 2012 or later

THURSDAY, MAY 4

**Dominate Your Marketing Online**
Len Tau, DMD
1:00 pm – 3:30 pm
Course Code: T24

**Preparing for Practice Ownership**
Bank of America Panel
1:30 pm – 3:30 pm
Course Code: T27

FRIDAY, MAY 5

**Utilizing 3D Printing and Other Digital Integration in General Dentistry**
Mark Kleive, DDS
8:00 am – 10:30 am
Course Code: F14

**Practice PIZAZZ: Putting & Keeping Pep in Your Dental Step**
Deana Zost, FAADOM
1:30 pm – 4:00 pm
Course Code: F35

SATURDAY, MAY 6

**Perio-Pros Integration in the Digital Era**
Celin Arce, DDS, MS, FACP
8:00 am – 11:00 am
Course Code: S01

**Therapeutic Botox (Neuromodulator) Indications with Live Patient Treatment**
Gigi Meinecke, RN, DMD
8:00 am – 5:00 pm
Course Code: S08

Check out the CE Express courses on Thursday and Friday featuring topics on: Practice Transitions, Practice Automation, Real Estate and Practice Valuation, Cybersecurity, Risk Management, and more!

See page 43 for more details!
ALL ARE WELCOME TO THE

LONE STAR

PARTY

LIVE MUSIC · FOOD · FUN

COMPLIMENTARY APPETIZERS · CASH BAR

5 PM–6:30 PM | THURS. MAY 4

ATRIUM OF HBG CONVENTION CENTER | WEAR YOUR MEETING BADGE FOR ENTRY.
SPECIAL THANKS TO TDA PERKS PROGRAM FOR ITS CONTINUED & GENEROUS SPONSORSHIP.
Exhibit Hall Hours:

📅 Thursday, May 4 - 9:30 am – 5:00 pm  Friday, May 5 - 9:30 am – 5:00 pm

Join us in the Exhibit Hall to visit with your favorite dental reps and discover new products and services for your practice. Stop by the 600 aisle featuring our TDA Perks Program partners to learn more about discounts available to you as a TDA member and access resources with compliance and supplies; insurance and dental benefits; marketing; finance; real estate and more!

EXHIBITOR LIST AND FLOOR
Visit tdameeting.com for a current list of 2023 exhibitors and view our interactive floor plan. Map out the companies you want to visit to maximize your time in the exhibit hall.

Stay Tuned for an exciting announcement of special visitors coming to the 2023 Exhibit Hall!
Exhibit Hall Activities

**MEMBER LOUNGE**
Relax, play or recharge at the TDA Member Lounge. Plug-in your phone, then sit back and relax or play a quick game with fellow attendees. Visit with our DENPAC and TDA Smiles Foundation staff to discover additional ways to get involved and serve your dental community.

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**CE EXPRESS**
Short on time? Have an extra hour open in your schedule? Register for our shorter education sessions in CE Express. We will have two classrooms available on Thursday and Friday (see page 43 for the full schedule of speakers and topics). We will feature product demonstrations and commercials during the breaks between each session.

---

**TDA SCAVENGER HUNT!**
Join us on a Scavenger Hunt and complete the missions for a chance to win prizes and earn bragging rights! Details on how to play will be available before the meeting.
The House of Delegates convenes meetings during the Annual Session of the Texas Dental Association.

HOUSE OF DELEGATES SCHEDULE:

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
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<tbody>
<tr>
<td>Thursday, May 4</td>
<td>8:00 am – 10:00 am</td>
</tr>
<tr>
<td>Friday, May 5</td>
<td>1:30 pm – 4:30 pm</td>
</tr>
<tr>
<td>Saturday, May 6</td>
<td>8:00 am – 10:00 am</td>
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TDA MEMBERS – GET INVOLVED
The House of Delegates is the legislative and supreme governing body of the TDA. The 2023 House of Delegates is composed of 132 voting members, which includes duly elected and installed delegates from each of the 26 components of the Texas Dental Association and the 15 voting members of the Board of Directors. The Speaker of the House of Delegates is the presiding officer and is without vote. The TDA secretary-treasurer is also a non-voting office of the House of Delegates and serves as the Secretary of the House. Finally, there are four student delegates, each elected and installed by their respective dental school; student delegates have full privilege and access to the floor of the House of Delegates but are without the right to vote and may not introduce resolutions.

HOUSE MATERIALS
Delegates and alternates will receive their House book in a searchable PDF format. Reference committee reports will be emailed in PDF format to all participants and these reports can be downloaded from any location with internet access.

For more information, contact TDA Governance Manager Mr. Terry Cornwell at 512-443-3675, or tcornwell@tda.org.

ADA/TDA LEADERSHIP CANDIDATES FORUM
Friday, May 5 10:30 am – 12:00 pm

In the event there are no contested TDA statewide elections and no participation by candidates for ADA elected offices, the candidate’s forum will not be held.

CAUCUS MEETINGS
Friday, May 5 5:30 pm

Get involved by attending divisional caucus meetings and selecting your representatives on the state and national levels. ADA delegates and alternates from your division and the divisional directors of the TDA Board of Directors are nominated in this forum.

REFERENCE COMMITTEES
Reference committee hearings offer an opportunity for any member to participate in the TDA policy-making process. All members are encouraged to attend the hearings scheduled on Thursday, May 4. All 2022-2023 resolutions will be discussed before presentation to the 2023 TDA House of Delegates for policy-making decisions. Starting times are:

REFERENCE COMMITTEE A: 10:00 AM
Administration, Budget, Building, House of Delegates, Membership Processing

REFERENCE COMMITTEE B: 11:30 AM
President’s Address, Miscellaneous Matters, Component Societies, Subsidiaries, Strategic Planning, Annual Session

REFERENCE COMMITTEE C: 1:00 PM
Dental Education, Dental Economics, Health and Dental Care Programs

REFERENCE COMMITTEE D: 2:00 PM
Legislative, Legal and Governmental Affairs

REFERENCE COMMITTEE E: 3:30 PM
Constitution, Bylaws, Ethics & Peer Review

*Times subject to change, please visit www.tdameeting.com for the latest information
TDA Meeting Hotels

Support TDA by booking your room within the annual session hotel room block. TDA has secured special rates with these official hotels.

Eleventh & Gather is the official housing provider for the 2023 TDA Meeting.

Beware of fraudulent companies who may reach out to you to reserve hotel rooms or sell attendee lists.

All rates are per room and are subject to a 16.75% occupancy tax.

<table>
<thead>
<tr>
<th>HOTELS</th>
<th>SINGLE/DOUBLE RATE</th>
<th>TRIPLE RATE</th>
<th>QUAD RATE</th>
<th>EXTRAS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grand Hyatt San Antonio</td>
<td>$229</td>
<td>$254</td>
<td>$279</td>
<td>Complimentary in-room Wi-Fi for World of Hyatt Members.</td>
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<tr>
<td>600 E. Market St. Headquarters Hotel</td>
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<tr>
<td>Marriott Riverwalk</td>
<td>$212</td>
<td>$232</td>
<td>$242</td>
<td>Complimentary in-room Wi-Fi for Marriott Bonvoy Members.</td>
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<tr>
<td>889 E. Market St.</td>
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<tr>
<td>La Quinta by Wyndam</td>
<td>$179</td>
<td>$179</td>
<td>$179</td>
<td>Complimentary breakfast and Wi-Fi for guests.</td>
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<td>303 Blum</td>
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Renew your membership today!

Scan here:

As a TDA member, you get access to valuable resources and a supportive community.
Simplify CE for the whole team.

Dentists, hygienists, and RDAs can track and submit CE hours with the TDA Dental Concierge app.

And you can start right now.

Scan here:

[QR Code]

tdadentalconcierge.com

Are you getting the most out of your TDA membership?

Scan here to get our Digital Member Resources Guide:
A great opportunity... This will be a great opportunity for fellowship - seeing old friends and meeting new ones! And there will be a program with a special guest speaker after breakfast as well. Wake up, smell the coffee, and join us for breakfast.

CE credit will not be given for the breakfast.

A special invitation... The American College of Dentists, International College of Dentists and Pierre Fauchard Academy cordially invites all fellows to the third joint breakfast meeting during the TDA’s Annual Meeting.

Friday, May 5 | 6:45 am - 8:30 am
Henry B. Gonzalez Convention Center
Register now at tdameeting.com
Event Code: F39 | Cost is $50 per person.

SAVE THE DATE

Healthy SMILES golf classic
Dust off your clubs, we're back.
Friday, May 5, 2023

@tdasmilesfoundation
@tdasmilesfoundation
TMOM, INC.

The TDA Meeting 2023
TAG US!

SHARE YOUR MEETING FUN!
#TDAMTG23