

2021 TDA MEETING ALL STAR SPONSORSHIP

HERE'S WHAT A SPONSORSHIP GETS YOUR COMPANY:

ONLINE PROMOTION

YOUR LOGO AND LINK INCLUDED:

On **All Pages of the TDA Meeting Website.**

Viewed more than 75,000 times in 2019.

(No meeting in 2020)

In **[2] TDA-wide E-blasts** promoting Meeting.

Over 8,400 subscribers. Open rates above 40%.

Click-through rates above 4.5%.

In the **Footer of all TDA Meeting E-blasts.**

Begins upon sponsorship signup.

In **[2] Attendee-Only E-blasts.**

Received by all attendees (virtual & in-person).

Email includes link to Calendly, making it easy for attendees to set on or off-site in-person appointments with your representatives.

Prominently in **Footer of Attendee-Registration Confirmation Receipt.**

YOUR COMPANY WILL RECEIVE WEEKLY SOCIAL MEDIA MENTIONS ON:

- **TDA's Facebook Page** (>8,000 followers)
- **TDA Meeting's Facebook Page** (>1,600 followers)
- **TDA's Twitter Feed** (>4,700 followers)

PROMOTION VIA

TDA MEETING MOBILE APP

Your **Show Specials** on a dedicated app page

Data shared upon Meeting wrap-up.

ONSITE/VIRTUAL PROMOTION

YOUR LOGO, COMPANY NAME DISPLAYED:

On Attendee **Course Selection page**

On TDA Meeting **Course Login page**

With **Ad on Classroom Screens**

Approximately 15-minute duration

PREMIUM LOCATION ON VENDOR LISTING PAGE

Includes logo, [2] links and Calendly invite.



2021 TDA Meeting All Star Sponsorship Cost: \$2,000