TEAM UP WITH TDA
THE 151st ANNUAL SESSION OF THE TEXAS DENTAL ASSOCIATION

2021 PRELIMINARY PROGRAM
MAY 7-8, 2021

PRELIMINARY PROGRAM
FOR FULL DETAILS, VISIT WWW.TDA_MEETING.COM
SAN ANTONIO, TEXAS | HENRY B GONZALEZ CONVENTION CENTER
MEETING SPONSORS & DONORS
Thank you to our TDA Meeting Sponsors. Their generous support and donations help us provide you with cutting edge education and one of the best dental meetings in the country!

2021 EDUCATIONAL FUNDING & SUPPORT PROVIDED BY:
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CONTINUING EDUCATION

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve nor endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

TDA designates each educational course for a specified number of CE units. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at ada.org/cerp

COURSE DISCLAIMERS
The Texas Dental Association (TDA) makes every effort to present high caliber speakers in their respective areas of expertise. Seminars of the TDA are offered as information only and not as financial, accounting, legal, or other professional advice. Attendees must consult with their own professional advisors for such advice. The ideas and comments expressed during the seminars are not necessarily endorsed by or those of the TDA.

All participants are cautioned about the risks of using new techniques, especially in courses that have not provided them with supervised clinical experience. All programs may be subject to change due to circumstances beyond our control.
**REGISTRATION**

Register before April 23, 2021 to save on registration fees!

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### 2021 TDA MEETING REGISTRATION FEES

<table>
<thead>
<tr>
<th></th>
<th>EARLY By April 23</th>
<th>REGULAR Beginning April 24</th>
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<tbody>
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<td>TDA Member Dentist (includes Retired)</td>
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<tr>
<td>Post Graduate Student</td>
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<td>Non-ADA Member Dentist**</td>
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<td>Lab Tech (employed by TDA Member)</td>
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<tr>
<td>Business Assistant (employed by TDA Member)</td>
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<tr>
<td>Hygienist (not employed by TDA Member)</td>
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<tr>
<td>Dental Assistant (not employed by TDA Member)</td>
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<tr>
<td>Lab Tech (not employed by TDA Member)</td>
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<tr>
<td>Business Assistant (not employed by TDA Member)</td>
<td>60</td>
<td>90</td>
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<tr>
<td>Student (dental, hygienist, assistant)</td>
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<tr>
<td>Non-Dentist Family of TDA Member</td>
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<td>40</td>
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<tr>
<td>Exhibitor (up to 5 per 10’x15’ booth)</td>
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<tr>
<td>Exhibitor, add l booth personnel (6+ ppl)</td>
<td>200</td>
<td>240</td>
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</table>

**Registration fee can be applied toward active membership if you join within 30 days after the meeting.**

Contact TDA 512-443-3675 or tda@tda.org.

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### TDA MEMBER BENEFIT!

**Free registration for you and your team!**

### REGISTRATION DETAILS
- Registration opens in early March 2021.
- Dentists may not register under any category other than “Dentist.”
- You must register on or before March 31, 2021 in order to receive your badges and tickets in the mail.
- Deadline for early-bird discounted registration rates is April 23, 2021.

### REGISTER ONLINE

www.tdameeting.com

### CANCELLATION POLICY

The Cancellation/Refund Deadline is April 15, 2021. Cancellations must be submitted in writing. Include attendee's name, registration badge and courses tickets. All requests must be mailed to Texas Dental Association, Attn: Meetings Department, 1946 S. IH 35, Suite 400, Austin, Texas 78704. A full refund will be issued (less 20% administrative fee) for cancellations made before April 15, 2021. Refund checks will be mailed within four to six weeks after the meeting. No refunds requests will be approved after April 15, 2021. Attendee cancellation and refund requests due to COVID-19 are available only for in-person registrants. The requests must be in writing and must include an explanation and proof of the COVID-19 basis for cancellation, the attendee's name and address, and the original registration badge. Requests must be received by email at tda@tda.org or postmarked by April 15, 2021 and mailed to: Texas Dental Association, Annual Session Department, 1946 S IH-35 Ste. 400, Austin TX 78704.
Please note that the schedule listings and locations are subject to change.
To confirm the program schedule, please visit tdameeting.com

Thursday, May 6
8:00 AM – 10:00 AM  TDA House of Delegates, Location TBD
10:00 AM  Registration Hours
3:00 PM – 5:00 PM  Reference Committees, Location TBD
5:30 PM – 6:30 PM  Free Keynote Added. Hero: Redefining Emotional Intelligence, Elijah Desmond, RDH, BS. Location: Henry B Gonzalez Convention Center

Friday, May 7
7:00 AM – 5:00 PM  Registration Hours
8:00 AM – 5:00 PM  TDA Program Marriott Riverwalk
8:00 AM – 5:00 PM  Various CE Courses, Pre-register online, Location: Henry B Gonzalez Convention Center
8:30 AM – 9:30 AM  DENPAC General Meeting, Location: Henry B Gonzalez Convention Center, Room 217
8:30 AM – 11:30 AM  TAPD Spring Virtual CE Course: Dr. E. LaRee Johnson - Only What You Need to Know: Distilling the Essentials of Seeing Children in Private Practice, Session 1. Course Code: TAPD1
9:30 AM – 10:30 AM  DENPAC Board Meeting, Location: Henry B Gonzalez Convention Center, Room 217
10:30 AM - 12:00 PM  ADA/TDA Leadership Candidates Forum, Location TBD. In the event there are no contested TDA statewide elections and no participation by candidates for ADA elected offices, the candidates forum will not be held.
11:30 AM – 1:00 PM  Greater Houston Dental Society Luncheon
12:00 PM – 1:15 PM  Dallas County Dental Society Luncheon
1:30 PM – 4:00 PM  TAPD Spring Virtual CE Course: Dr. E. LaRee Johnson - Only What You Need to Know: Distilling the Essentials of Seeing Children in Private Practice, Session 2. Course Code: TAPD2
1:30 PM – 4:30 PM  House of Delegates, Location TBD
5:30 PM  Divisional Caucus Meetings, Location TBD
6:00 PM – 7:30 PM  UTSD at Houston Alumni Association Reception

Saturday, May 8
8:00 AM – 12:00 PM  TDA House of Delegates, Location TBD
8:30 AM – 4:30 PM  Various CE Courses, Pre-register online, Location: Henry B Gonzalez Convention Center
9:00 AM – 4:00 PM  TDAA Program Marriott Riverwalk
1:30 PM – Close  TDA House of Delegates
5:00 PM  TDA Board Meeting, Location TBD

All Sat PM events at Henry B. Gonzalez Convention Center
3-Hour Tracks (Bundled Courses)
The courses have been divided up into Dentist, Hygienist, Assistants and Front Office Staff tracks. Tracks are offered in 3-hour blocks on Friday morning, Friday afternoon, Saturday morning, and Saturday afternoon. Attendees will remain in the classroom for the entire 3-hour block and the speakers will rotate in to deliver the courses. You cannot purchase courses a la carte—they only can be purchased by each 3-hour track. Workshops are available for a la carte purchase.

Registration Options
You can register for these 3-hour tracks to attend either in-person or virtually so make sure to select the appropriate package(s) for your needs during any given morning or afternoon track. Workshops will be in-person only and listed below the courses.

About Virtual Registration
When registering online, the virtual class numbers will start with a "V". Example: F01A - Onsite Class, VF01A - Virtual Class.

Please note: there will be no onsite registration in San Antonio. Space is limited for in-person attendance due to COVID-19 protocols.
LEARNING OBJECTIVES:
1. Understand the strengths and weaknesses of monolithic and bi-layered restorations, especially including indications, contraindications and prep design. 2. Learn the different types of zirconia oxide restorations and their indications, and why polished zirconia is preferable to glazed zirconia. 3. Learn how to adjust contacts and occlusion, learn the safest way to cut off these restorations, and be familiar with the specialty burs and polishers for these restorations. 4. Understand which monolithic materials are more appropriate as a veneer material and understand the relationship between flexural strength and esthetics.

F03B  730  Risk Factors for Oral & Pharynx Cancer  
Michaell Huber, DDS, Diplomate ABOM  
9-9:55 AM  
1 CE hour qualified to meet TSBDE requirements as technical and scientific.

LEARNING OBJECTIVES:
1. Discuss and understand the major risk factors for oral and pharyngeal cancer. 2. Appropriate preventive measures to reduce the risk of oral and pharyngeal cancer. 3. Importance of vaccination if reducing oropharyngeal cancer.

F03C  200  Sleep Apnea: Wake Up to the Problem  
Erin Elliott, DDS  
10-11 AM  
1 CE hour qualified to meet TSBDE requirements as technical and scientific.

LEARNING OBJECTIVES:
1. Overview of sleep and sleep apnea and health consequences of untreated sleep apnea. 2. Creating awareness in the hygiene department. 3. How to get a diagnosis from a sleep physician. 4. How an oral appliance works and oral appliance selection.

S03F  490  Clinical Crown Lengthening: A Hands-On Workshop  
Kevin Suzuki, DMD  
8:30-11:30 AM  
3 CE hours qualified to meet TSBDE requirements as technical and scientific. $375

LEARNING OBJECTIVES:
1. Participants will learn principles of patient evaluation, clinical, and diagnostic considerations of crown lengthening and limited flap surgery. 2. Participants will learn surgical and anatomic principles for crown lengthening surgery. 3. Practice and develop hands-on skills to gain experience in performing clinical crown lengthening surgery.

F03D  730  Dentist and Orofacial Pain: CBCT to the Rescue!  
Dale Miles,DDS,MS  
1-1:55 PM  
1 CE hour qualified to meet TSBDE requirements as technical and scientific.

LEARNING OBJECTIVES:
1. The valuable role that cone beam imaging plays in diagnosing headache, TMJ and sinus pain. 2. Categorize a pain problem more precisely to prescribe treatment. 3. Common causes of orofacial pain and headache and differentiate them from pain of odontogenic origin.

F03E  010  Digitize this! End the Occlusion Confusion! With Digital Technology  
Rick Coker, DDS, FACD, FCNO and Ben Sutter, DMD, FAGD, FICCMO, LVIF  
2-2:55 PM  
1 CE hour qualified to meet TSBDE requirements as technical and scientific.

LEARNING OBJECTIVES:
1. New technology can give you faster and more accurate results. Forget dental school learning- there is a better way... 2. Incorporating this tech is relatively easy, and can make a huge difference in patient acceptance. (Barkley’s Co-diagnosis model) 3. How to diagnose “my bite feels off” patients quickly and SHOW them the issue, So they want you to take care of it... 4. You can do well by doing good things here for your patient, with minimal intervention.

F03F  550  10x Implant Growth: The 10 Do's and Don'ts You Need to Know About Marketing For Dental Implants  
Elijah Desmond, RDH, BS  
3-5 PM  
2 CE hours not qualified to meet TSBDE requirements as technical and scientific.

LEARNING OBJECTIVES:
1. Develop a strategic plan to create the perfect handoff between your marketing partner and the office. 2. Create a process for your team to follow up leads to maximize opportunities. 3. Identify what not to do, so you stop wasting money. 4. Determine how to become the implant authority in your area- Design a system in which tele-dentistry becomes 30% of your practice.
LEARNING OBJECTIVES:
1. Be familiar with the conditions that lead to the standard two-week turnaround time for crowns and bridges, and when it’s still acceptable.
2. Different types of restorations that allow laboratories to be physically able to deliver 3-day crowns, and what the dentist has to do to make it possible.
3. Understand why leaving temporary crowns in for 2 weeks leads to frequent fit issues, and how 3-day crowns eliminate these issues.
4. Learn how 3-day crowns allows you to not have to give anesthesia on nearly all crown seat appointments, which patients love.

LEARNING OBJECTIVES:
1. Understand the principles of CBCT.
2. View and understand the wide variety of applications.
3. View cases involving implants, TMJ, third molar impactions and root canal assessment.

The AM WORKSHOPS below are an option INSTEAD of the AM track listed above

LEARNING OBJECTIVES:
1. New technology can give you faster and more accurate results. Forget dental school learning- there is a better way...
2. Incorporating this tech is relatively easy, and can make a huge difference in patient acceptance. (Barkley’s Co-diagnosis model)
3. How to diagnose “my bite feels off” patients quickly and SHOW them the issue, So they want you to take care of it...
4. You can do well by doing good things here for your patient, with minimal intervention.

LEARNING OBJECTIVES:
1. Understand Texas rules regarding minimal sedation with an emphasis on rules recently passed by the SBDE.
2. Fully appreciate sedation risks posed by patients with certain health conditions.
3. Understand pharmacology of drugs commonly used in minimal sedation.
4. Recognize evolving sedation urgencies and how to rescue patients who become more deeply sedated than intended.

LEARNING OBJECTIVES:
1. Describe principles of smile design and occlusion that guide him in full mouth cases.
2. Process for performing full mouth aesthetic rejuvenation when maintaining or increasing vertical dimension.
3. Actual clinical cases will be illustrated in a step by step fashion.

LEARNING OBJECTIVES:
1. Learn the Schwarz technique for minimizing the incision size and bone removal.
2. Learn the importance of space creation using strategic crown sectioning to minimize space creation needed by bone removal.
3. Learn the magic of gaining leverage and how to use a 703 burr and a Cogswel Elevator to get it.
### PROGRAM at a glance

**HYGIENE**

**FRI MAY 7TH**

**AM**

**Dentist $150, Hygienist $120, Staff $90**

<table>
<thead>
<tr>
<th>COURSE CODE</th>
<th>AGD CODE</th>
<th>COURSE TITLE</th>
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<th>TIME</th>
<th>CE HOURS</th>
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<tbody>
<tr>
<td>F01A</td>
<td>490</td>
<td>Old Strategies and New Norms</td>
<td>Randa O'Connor</td>
<td>8-9:25 AM</td>
<td>1.5 CE hours qualified to meet TSBDE requirements as technical and scientific.</td>
</tr>
<tr>
<td>F01B</td>
<td>490</td>
<td>World Class Hygiene: Elevating your Standard of Care</td>
<td>Wendy Briggs, RDH</td>
<td>9:30-10:25 AM</td>
<td>1 CE hour not qualified to meet TSBDE requirements as technical and scientific.</td>
</tr>
<tr>
<td>F01C</td>
<td>490</td>
<td>How to Keep Your Implants Off the Failure List</td>
<td>Tim Donley, DDS, MSD</td>
<td>10:30 AM-12 PM</td>
<td>1 CE hour qualified to meet TSBDE requirements as technical and scientific.</td>
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</tbody>
</table>

**LEARNING OBJECTIVES:**
1. Sharing vs. Selling – why does this matter.
2. Educating new patients is easier than existing patients – what you didn’t learn in hygiene school.
3. How to get your patients from “No” to “Yes”
4. Health and healing are in your hands.

**F01A**

**LEARNING OBJECTIVES:**
1. WHY we should provide World Class Service in hygiene, and HOW to get it done consistently.
2. 3 Roles of Hygiene for maximizing opportunity in Hygiene.
3. Non-negotiable standards for Patient service that will increase productivity immediately.
4. Proven solutions to overcome common frustrations when dealing with PPO and insurance write-offs.

**F01C**

**LEARNING OBJECTIVES:**
1. Overview of sleep and sleep apnea and health consequences of untreated sleep apnea.
2. Creating awareness in the hygiene department.
3. How to get a diagnosis from a sleep physician.
4. How an oral appliance works and oral appliance selection.

**BREAK 12 - 2 PM**

**PM**

**Dentist $150, Hygienist $120, Staff $90**

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<th>COURSE CODE</th>
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<tr>
<td>F01D</td>
<td>490</td>
<td>Supercharging Your Hygiene Program</td>
<td>Tim Bizga, DDS, FAGD</td>
<td>2-2:55 PM</td>
<td>1 CE hour qualified to meet TSBDE requirements as technical and scientific.</td>
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<tr>
<td>F01E</td>
<td>490</td>
<td>An Updated Review On Periodontal Disease Classifications, Treatment Options, and Maintenance Strategies</td>
<td>Kevin Suzuki, DMD</td>
<td>3-3:55 PM</td>
<td>1 CE hour qualified to meet TSBDE requirements as technical and scientific.</td>
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<tr>
<td>F01F</td>
<td>150</td>
<td>FOSH-CARE 101 - &quot;Using Nutrition for Exceptional Dental Outcomes&quot;</td>
<td>Robert Walker, DC</td>
<td>4-5 PM</td>
<td>1 CE hour qualified to meet TSBDE requirements as technical and scientific.</td>
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**LEARNING OBJECTIVES:**
1. Review concepts of the updated 2018 Classification of Periodontal and Peri-implant disease conditions.
2. Treatment options for the most common periodontal diseases encountered in clinical practice.
3. Strategies for maintenance of the periodontal patient.

**F01F**

**LEARNING OBJECTIVES:**
1. Where to incorporate Nutritional Strategies into your Dental Practice.
2. 3 key simple lab tests to determine what support is needed.
3. 3 key nutrients needed to resolve difficult “Oral Systemic Health” issues.
### PROGRAM at a glance

**SAT MAY 8TH**

**HYGIENE**

**Dentist $150, Hygienist $120, Staff $90**

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<tbody>
<tr>
<td>S01A</td>
<td>200</td>
<td>Sleep Apnea: Wake Up to the Problem</td>
<td>Erin Elliott, DDS</td>
<td>9-10:25 AM</td>
<td>1.5 CE hours qualified to meet TSBDE requirements as technical and scientific.</td>
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**LEARNING OBJECTIVES:**
1. Overview of sleep and sleep apnea and health consequences of untreated sleep apnea.
2. Creating awareness in the hygiene department.
3. How to get a diagnosis from a sleep physician.
4. How an oral appliance works and oral appliance selection.

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<tr>
<td>S01B</td>
<td>550</td>
<td>Can Your Dental Team Help Defend You in a Malpractice Lawsuit?</td>
<td>Mitchell Gardiner, DMD</td>
<td>10:30-11:30 AM</td>
<td>1 CE hour qualified to meet TSBDE requirements as risk management.</td>
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**LEARNING OBJECTIVES:**
1. What is required in clinical records and why it is so critical in malpractice defense.
2. The concept of standards of care in dentistry.
3. How each member of the staff plays a critical role in preventing malpractice lawsuits from developing.
4. Understand what accepted standards of care are for many clinical situations.

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**The AM WORKSHOP below is an option INSTEAD of the AM track listed above**

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<th>COURSE CODE</th>
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<th>TIME</th>
<th>CE HOURS</th>
<th>PRICE</th>
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<tbody>
<tr>
<td>S01E</td>
<td>490</td>
<td>Workshop: A Hands-on Master Course in Periodontal Debridement</td>
<td>Tim Donley, DDS, MSD</td>
<td>8:30-11:30 AM</td>
<td>3 CE hours qualified to meet TSBDE requirements as technical and scientific.</td>
<td>$295</td>
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**LEARNING OBJECTIVES:**
1. A concise method for determining which sites to treat in which patients.
2. Strengths and weaknesses of the available methods of debridement.
3. Use ultrasonic instrumentation and subgingival air polishing properly.
4. Become more comfortable with instrument selection and technique application.

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**BREAK 11:30 AM - 1:30 P M**

**Dentist $150, Hygienist $120, Staff $90**

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<tr>
<td>S01C</td>
<td>730</td>
<td>Management of the Oral Cancer Patient</td>
<td>Michael Huber, DDS, Diplomate ABOM</td>
<td>1:30-2:55 PM</td>
<td>1.5 CE hours qualified to meet TSBDE requirements as technical and scientific.</td>
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**LEARNING OBJECTIVES:**
1. Discuss and understand the major complications associated with the treatment of oral cancer.
2. Effective strategies to improve the oral cancer survivor quality of life.
3. Pre-Cancer Therapy, During-Cancer Therapy, Post-Cancer Therapy.

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<tbody>
<tr>
<td>S01D</td>
<td>490</td>
<td>Saving Teeth vs Saving Lives: Periodontal Systems That Help You Do Both</td>
<td>Wendy Briggs, RDH</td>
<td>3-4:30 PM</td>
<td>1.5 CE hours qualified to meet TSBDE requirements as technical and scientific.</td>
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</table>

**LEARNING OBJECTIVES:**
1. The latest research regarding Periodontal infections and systemic health threats to patients.
2. How to implement better protocols to provide consistent standard of care with Periodontal therapy.
3. How to overcome the biggest frustrations in regards to patient management with Perio and minimize liability to the practice.
4. 5 simple steps to increase Patient acceptance of periodontal services.
PROGRAM at a glance

LEARNING OBJECTIVES:
1. Learn how to achieve employment security in a no-job-security world.
2. Learn basic material science principles.
3. Understand differences between etch/rinse vs. self-etch.
4. Discuss temporary fabrication, material selection, shade selection.

LEARNING OBJECTIVES:
1. Perfect the 'hand off' - team to team - in the practice.
2. Understand how positive reinforcement creates a 'get to go to work' attitude.
3. Know the difference between job descriptions and job duties.
4. Learn to maximize your CE opportunities.

Dentist $150, Hygienist $120, Staff $90

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<tbody>
<tr>
<td>F04A</td>
<td>130</td>
<td>Effective Assisting</td>
<td>Tim Bizga, DDS, FAGD</td>
<td>8:30-9:25 AM</td>
<td>1 CE hour qualified to meet TSBDE requirements as technical and scientific.</td>
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<tr>
<td>F04B</td>
<td>550</td>
<td>Anatomy of a Winning Team...</td>
<td>Louis Banta</td>
<td>9:30-10:25 AM</td>
<td>1 CE hour not qualified to meet TSBDE requirements as technical and scientific.</td>
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<tr>
<td>F04C</td>
<td>130</td>
<td>2020 Hindsight</td>
<td>Randa O'Connor</td>
<td>10:30 AM-11:30 PM</td>
<td>1 CE hour not qualified to meet TSBDE requirements as technical and scientific.</td>
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The PM WORKSHOP below is an option INSTEAD of the PM track listed below

LEARNING OBJECTIVES:
1. Learn parameters necessary for successful interim restorations.
2. Learn to compare various techniques available for your own application.
3. Learn to compare available interim materials.
4. Learn to create provisional with various materials.

$195

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</tr>
</thead>
<tbody>
<tr>
<td>F04D</td>
<td>550</td>
<td>Risky Business: Practicing Without a Complete and Honest Medical History and Valid Informed Consent</td>
<td>Mitchell Gardiner, DMD</td>
<td>1:30-2:25 PM</td>
<td>1 CE hour qualified to meet TSBDE requirements as technical and scientific.</td>
</tr>
<tr>
<td>F04E</td>
<td>550</td>
<td>Turning Me Into We</td>
<td>Carrie Webber</td>
<td>2:30-3:25 PM</td>
<td>1 CE hour not qualified to meet TSBDE requirements as technical and scientific.</td>
</tr>
<tr>
<td>F04F</td>
<td>130</td>
<td>Get It, Got It, Glue It: A Comprehensive Guide to Terrific Temporization</td>
<td>Tim Bizga, DDS, FAGD</td>
<td>3:30-4:30 PM</td>
<td>1 CE hour qualified to meet TSBDE requirements as technical and scientific.</td>
</tr>
</tbody>
</table>

BREAK 11:30 AM - 1:30 PM

LEARNING OBJECTIVES:
1. Execute a process of goal accomplishment for both personal and professional use.
2. Identify key practice systems and how to improve those systems in an efficient way.
3. Understand how exceptional customer service impacts the productivity of the practice overall.

LEARNING OBJECTIVES:
1. Review principles of tooth preparation.
2. Learn current methods for tissue management and Impressioning for crowns and bridge.
3. Learn proper cement selection.
DENTAL ASSISTANT

PROGRAM at a glance

Dentist $150, Hygienist $120, Staff $90

<table>
<thead>
<tr>
<th>COURSE CODE</th>
<th>AGD CODE</th>
<th>COURSE TITLE</th>
<th>SPEAKER</th>
<th>TIME</th>
<th>CE HOURS</th>
</tr>
</thead>
<tbody>
<tr>
<td>S04A</td>
<td>550</td>
<td>By Your Side: Communication and Customer Survival Skills for the Clinical Team</td>
<td>Debra Engelhart-Nash</td>
<td>9-9:55 AM</td>
<td>1 CE hour not qualified to meet TSBDE requirements as technical and scientific.</td>
</tr>
<tr>
<td>S04B</td>
<td>770</td>
<td>The X Factor: 12 Keys to Set Your Practice Apart!</td>
<td>Dave Weber</td>
<td>10-10:55 AM</td>
<td>1 CE hour not qualified to meet TSBDE requirements as technical and scientific.</td>
</tr>
<tr>
<td>S04C</td>
<td>150</td>
<td>FOSH-CARE 101 - &quot;Using Nutrition for Exceptional Dental Outcomes&quot;</td>
<td>Robert Walker, DC</td>
<td>11 AM-12 PM</td>
<td>1 CE hour qualified to meet TSBDE requirements as technical and scientific.</td>
</tr>
<tr>
<td>S04D</td>
<td>550</td>
<td>A Custom Provisional Workshop</td>
<td>Shelli Peters, DDS</td>
<td>9 AM-12 PM</td>
<td>3 CE hours qualified to meet TSBDE requirements as technical and scientific. $195</td>
</tr>
</tbody>
</table>

**LEARNING OBJECTIVES:**
1. Learn the importance of body language, tone of voice and language skills at the chair.
2. Discover how to establish the right atmosphere for treatment discussion and fee presentation.
3. Improve skills in overcoming patient objections to treatment recommendations and clinical protocols.
4. Enhance the patient experience in operatories including the new patient introduction.

**The AM WORKSHOP below is an option INSTEAD of the AM track listed above**

<table>
<thead>
<tr>
<th>COURSE CODE</th>
<th>AGD CODE</th>
<th>COURSE TITLE</th>
<th>SPEAKER</th>
<th>TIME</th>
<th>CE HOURS</th>
</tr>
</thead>
<tbody>
<tr>
<td>S04F</td>
<td>130</td>
<td>A Custom Provisional Workshop</td>
<td>Shelli Peters, DDS</td>
<td>9 AM-12 PM</td>
<td>3 CE hours qualified to meet TSBDE requirements as technical and scientific.</td>
</tr>
</tbody>
</table>

**LEARNING OBJECTIVES:**
1. Where to incorporate Nutritional Strategies into your Dental Practice.
2. 3 key simple lab tests to determine what support is needed.
3. 3 key nutrients needed to resolve difficult "Oral Systemic Health" issues.

**BREAK 12 - 2 PM**

**Dentist $150, Hygienist $120, Staff $90**

<table>
<thead>
<tr>
<th>COURSE CODE</th>
<th>AGD CODE</th>
<th>COURSE TITLE</th>
<th>SPEAKER</th>
<th>TIME</th>
<th>CE HOURS</th>
</tr>
</thead>
<tbody>
<tr>
<td>S04D</td>
<td>550</td>
<td>Can Your Dental Team Help Defend You in a Malpractice Lawsuit?</td>
<td>Mitchell Gardiner, DMD</td>
<td>2-2:55 PM</td>
<td>1 CE hour qualified to meet TSBDE requirements as risk management.</td>
</tr>
<tr>
<td>S04E</td>
<td>550</td>
<td>Anatomy of a Winning Team... A Recipe for Success</td>
<td>Lois Banta</td>
<td>3-4 PM</td>
<td>1 CE hour not qualified qualified to meet TSBDE requirements as technical and scientific.</td>
</tr>
</tbody>
</table>

**LEARNING OBJECTIVES:**
1. What is required in clinical records and why it is so critical in malpractice defense.
2. The concept of standards of care in dentistry.
3. How each member of the staff plays a critical role in preventing malpractice lawsuits from developing.
4. Understand what accepted standards of care are for many clinical situations.

**LEARNING OBJECTIVES:**
1. Creating contagious positive attitudes.
2. Simplifying systems and protocols for team development.
3. Design and implement effective morning huddles and team meetings.
## PROGRAM at a glance

### Dentist $150, Hygienist $120, Staff $90

<table>
<thead>
<tr>
<th>COURSE CODE</th>
<th>AGD CODE</th>
<th>COURSE TITLE</th>
<th>SPEAKER</th>
<th>TIME</th>
<th>CE HOURS</th>
</tr>
</thead>
<tbody>
<tr>
<td>F02A</td>
<td>550</td>
<td>Playing the Insurance, Collections and AR Game</td>
<td>Lois Banta</td>
<td>8-8:55 AM</td>
<td>1 CE hour not qualified to meet TSBDE requirements as technical and scientific.</td>
</tr>
<tr>
<td>F02B</td>
<td>770</td>
<td>Some Days You're the Pigeon, Some Days the Statue!</td>
<td>Dave Weber</td>
<td>9-9:55 AM</td>
<td>1 CE hour not qualified to meet TSBDE requirements as technical and scientific.</td>
</tr>
<tr>
<td>F02C</td>
<td>550</td>
<td>You Had Me at Hello – Creating the First Impression</td>
<td>Debra Engelhart-Nash</td>
<td>10-11 AM</td>
<td>1 CE hour not qualified to meet TSBDE requirements as technical and scientific.</td>
</tr>
<tr>
<td>F02D</td>
<td>550</td>
<td>Build a Front Office Team That Rocks</td>
<td>Laura Hatch-Nelson</td>
<td>1-1:55 PM</td>
<td>1 CE hour not qualified to meet TSBDE requirements as technical and scientific.</td>
</tr>
<tr>
<td>F02E</td>
<td>550</td>
<td>I Can't Believe I Said That!</td>
<td>Randa O'Connor</td>
<td>2-2:55 PM</td>
<td>1 CE hour not qualified to meet TSBDE requirements as technical and scientific.</td>
</tr>
<tr>
<td>F02F</td>
<td>550</td>
<td>10 Top Management Tools for a Successful Practice</td>
<td>Lois Banta</td>
<td>3-4 PM</td>
<td>1 CE hour not qualified to meet TSBDE requirements as technical and scientific.</td>
</tr>
</tbody>
</table>

**LEARNING OBJECTIVES:**

Boy, truer words were never spoken!! Come prepared to laugh and learn as some our country's funniest and most sought-after speaker discusses what many doctors and staff feel is the most challenging part of their practice: THE PEOPLE!! Dr’s and patients... Dr’s and staff... staff and patients... front office and back office... (heck, even husbands and wives... parents and children) Relationships! It all boils down to relationships. You see, Words Impact Relationships, Relationships Impact Culture, and Culture Impacts Results. There is a direct Correlation between the words we use and the results we get. Learn the secret to bringing out the best in yourself and others and discover how easy it is to create a better place to live and work.

**LEARNING OBJECTIVES:**
1. Acquire the tools to create an amazing patient experience from phone call to recall. 2. Learn key words and phrases that will set your office apart. 3. Discover how to discuss office systems and protocols in a manner that earns patients' trust and acceptance.

**LEARNING OBJECTIVES:**
1. Define your WHY and Remember your PURPOSE. 2. Understand the business cycle and the importance of customer service in the dental office. 3. Learn the key to case acceptance by breaking down and understanding the buying cycle. 4. Identify and apply solutions to common appointment scheduling problems.

**LEARNING OBJECTIVES:**
1. High impact phrases. 2. Small words that have big payoffs! 3. What's on your mind can't come out of your mouth. 4. Homerun comments – emotions versus logic.

**LEARNING OBJECTIVES:**
1. Identify key systems for a successful practice. 2. Choreographing scheduling and collections for ultimate success. 3. Develop effective communication skills to assist patients in making informed decisions. 4. Beyond the practice skills...leadership, continuing education.
### PROGRAM at a glance

**Dentist $150, Hygienist $120, Staff $90**

<table>
<thead>
<tr>
<th>COURSE CODE</th>
<th>AGD CODE</th>
<th>COURSE TITLE</th>
<th>SPEAKER</th>
<th>TIME</th>
<th>CE HOURS</th>
</tr>
</thead>
<tbody>
<tr>
<td>S02A</td>
<td>550</td>
<td>Getting Along: Talking it Out, Keeping Teams Strong</td>
<td>Laura Hatch-Nelson</td>
<td>8:30-9:30 AM</td>
<td>1 CE hour not qualified to meet TSBDE requirements as technical and scientific.</td>
</tr>
<tr>
<td>S02B</td>
<td>550</td>
<td>2020 Hindsight</td>
<td>Randa O’Connor</td>
<td>9:30-10:30 AM</td>
<td>1 CE hour not qualified to meet TSBDE requirements as technical and scientific.</td>
</tr>
<tr>
<td>S02C</td>
<td>550</td>
<td>Anatomy of a Winning Team... A Recipe for Success</td>
<td>Lois Banta</td>
<td>10:30-11:30 AM</td>
<td>1 CE hour not qualified to meet TSBDE requirements as technical and scientific.</td>
</tr>
<tr>
<td>S02D</td>
<td>550</td>
<td>Speaking Financially</td>
<td>Debra Engelhart-Nash</td>
<td>1:30-2:30 PM</td>
<td>1 CE hour not qualified to meet TSBDE requirements as technical and scientific.</td>
</tr>
<tr>
<td>S02E</td>
<td>150</td>
<td>FOSH-CARE 101 - &quot;Using Nutrition for Exceptional Dental Outcomes&quot;</td>
<td>Robert Walker, DC</td>
<td>2:30-3:30 PM</td>
<td>1 CE hour qualified to meet TSBDE requirements as technical and scientific.</td>
</tr>
<tr>
<td>S02F</td>
<td>550</td>
<td>Turning Me into We</td>
<td>Carrie Webber</td>
<td>3:30-4:30 PM</td>
<td>1 CE hour not qualified to meet TSBDE requirements as technical and scientific.</td>
</tr>
</tbody>
</table>

### LEARNING OBJECTIVES:

1. Identify the 7 C’s of effective communication.
2. Discuss the communications cycle and distinguish the different forms of communication.
3. Analyze the 3 keys to successful conversations.

1. It’s time to believe in yourself.
2. Speak the patient’s language.
3. Communicate with confidence.

1. Creating contagious positive attitudes.
2. Simplifying systems and protocols for team development.
3. Design and implement effective morning huddles and team meetings.

1. Learn how to present ideal treatment plans with confidence.
2. Discover how to establish the right atmosphere for treatment discussion and fee presentation.
4. Determine when and how to talk about insurance and third party participation in fees.

1. Where to incorporate Nutritional Strategies into your Dental Practice.
2. 3 key simple lab tests to determine what support is needed.
3. 3 key nutrients needed to resolve difficult “Oral Systemic Health” issues.

1. Execute a process of goal accomplishment for both personal and professional use.
2. Identify key practice systems and how to improve those systems in an efficient way.
3. Understand how exceptional customer service impacts the productivity of the practice overall.
TAPD Spring CE Course

Only What You Need to Know: Distilling the Essentials of Seeing Children in Private Practice with Dr. E. LaRee Johnson

Friday, May 7, 2021
Virtual All Day Course

8:30AM-11:30AM – morning session
12:30PM-3:30PM – afternoon session

Please register through the TDA here.

Course Overview

Caring for children in our dental offices should be enjoyable and rewarding. This course is divided into half practice management and half clinical pediatric dentistry to offer a knowledge foundation to promote a fluid practice flow that is predictable and accountable while reinforcing positive clinical outcomes.

About Dr. E. LaRee Johnson

Dr. E. LaRee Johnson graduated with honors from the University of Tennessee, College of Dentistry before completing a 3-year pediatric dentistry residency and Master of Science degree at the University of North Carolina. Dr. Johnsons was part of the American Academy of Pediatric Dentistry Kellogg Leadership Institute Cohort V and serves as adjunct faculty at the University of North Carolina. Dr. Johnson has been in full-time private practice for over 20 years. She is the founder of Carolina Pediatric Dentistry, a now multi-doctor, two-location practice in Raleigh, North Carolina and speaks nationally and internationally. Professionally, Dr. Johnson foremost enjoys clinical pediatric dentistry. Her effective practice management skills are simply a byproduct of ensuring a patient-centered practice model.
The House of Delegates convenes meetings during the annual session of the Texas Dental Association.

2021 HOUSE OF DELEGATES SCHEDULE
The House of Delegates will be located at the Lonestar Ballroom of the Grand Hyatt Hotel, San Antonio

Thursday, May 6: 8:00 AM – 10:00 AM
Friday, May 7: 1:30 PM – 4:30 PM
Saturday, May 8: 8:00 AM & 1:30 PM – Close of business

TDA MEMBERS - GET INVOLVED
The House of Delegates is the legislative and supreme governing body of the TDA. The 2021 House of Delegates is composed of 138 voting members, which includes duly elected and installed delegates from each of the 26 components of the Texas Dental Association and the 15 voting members of the Board of Directors. The Speaker of the House of Delegates is the presiding officer and is without vote. The TDA Secretary-Treasurer is also a nonvoting officer of the House of Delegates and serves as the secretary of the House. Finally, there are 3 student delegates, each elected and installed by their respective dental school; student delegates have full privilege and access to the floor of the House of Delegates, but are without the right to vote and may not introduce resolutions.

HOUSE MATERIALS
Delegates and alternates will receive their House book in a searchable PDF format. Reference Committee reports will be e-mailed in PDF format to all participants and these reports can be downloaded from any location with internet access.

ADA/TDA LEADERSHIP CANDIDATES FORUM
Friday, May 7 10:30 AM – 12:00 PM
In the event there are no contested TDA statewide elections and no participation by candidates for ADA elected offices, the candidates forum will not be held. Please see the meeting mobile app or TDA website for additional information.

FINANCIAL FORUM
The TDA Secretary-Treasurer will facilitate a one-hour questions and answer financial forum in the Lonestar Ballroom of the San Antonio Grand Hyatt Hotel on Friday, May 7, 2021 from 9:30 to 10:30 a.m., open to all members who are present in San Antonio.

* Times subject to change, please visit www.tdameeting.com for the latest information.

For more information, contact TDA Governance Manager Mr. Terry Cornwell at 512-443-3675, Ext. 146 or tcornwell@tda.org.

CAUCUS MEETINGS
Get involved by attending divisional caucus meetings and selecting your representatives on the state and national levels. ADA delegates and alternates from your division and the divisional directors of the TDA Board of Directors are nominated in this forum. Divisional Caucuses (Northwest, Northeast, Southwest, Southeast) will be facilitated entirely through electronic virtual means at 6:00 p.m. CDT on Monday and Tuesday, April 26 & 27, 2021. Registration is required and open to all current members - please see the meeting mobile app for additional information. Registration is required (click on your associated caucus link).

Monday, April 26, 2021 – 6:00 PM
Northeast Caucus Meeting
Southwest Caucus Meeting

Tuesday, April 27, 2021 – 6:00 PM
Southeast Caucus Meeting
Northwest Caucus Meeting

REFERENCE COMMITTEES
Reference committee hearings offer an opportunity for any member to participate in the TDA policy-making process. All members are encouraged to attend the hearings which will be facilitated through electronic virtual means on Thursday, May 6, 2021 (please see the meeting mobile app or TDA website for additional information on how to participate and for any changes to committee start times which will also be announced to the House of Delegates at the first meeting of the House of Delegates):

10:00 AM Reference Committees A & B (Combined)
Committee A: Administration, Budget, Building, House of Delegates, Membership Processing
Committee B: President’s Address, Miscellaneous Matters, Component Societies, Subsidiaries, Strategic Planning, Annual Session

1:00 PM Reference Committees C & D (Combined)
Committee C: Dental Education, Dental Economics, Health and Dental Care Programs
Committee D: Legislative, Legal and Governmental Affairs

3:30 PM Reference Committee E: Constitution, Bylaws, Ethics & Peer Review
ATDA & TDAA PROGRAMS

The Alliance of the Texas Dental Association
89th ANNUAL SESSION | May 6-8, 2021 | GRAND HYATT SAN ANTONIO

THURSDAY, MAY 6
1:00 PM – 5:00 PM ATDA Committee Meetings, Grand Hyatt, Location TBD

FRIDAY, MAY 7
7:30 – 9:30 AM Executive Board Breakfast Buffet Meeting, Grand Hyatt, Location TBD
9:00 AM – 1:00 PM Registration, Grand Hyatt, Location TBD
9:00 AM – 5:00 PM Visit the ATDA table in the Atrium just outside of the Exhibit Hall in the Convention Center
9:45 – 11:45 AM General Meeting 1st Session, Grand Hyatt, Location TBD
1:45 – 3:30 PM General Meeting 2nd Session Installation of ATDA Officers, Grand Hyatt, Location TBD
3:30 – 4:30 PM Executive Board Orientation, Grand Hyatt, Location TBD

SATURDAY, MAY 8
8:00 AM President's Address to the TDA House of Delegates, Grand Hyatt, Location TBD
9:00 AM – 5:00 PM Visit the ATDA table in the Atrium just outside of the Exhibit Hall in the Convention Center

Texas Dental Assistants Association - 2021 Program
All Meeting to be held at the Marriott Riverwalk Hotel San Antonio, Texas.
All meetings to be held in 1 large ballroom (Alamo A, B or C) or a combination of the ballrooms.

FRIDAY, MAY 7
8:00 AM - 10:00 AM Budget and Finance Committee Meeting
10:00 AM - 12:00 AM TDAA Pre Convention Board Meeting
12:00 PM - 1:00 PM Lunch on your own
2:00 PM - 5:00 PM TDAA 1st House of Delegates

SATURDAY, MAY 8
9:00 AM 11:30 AM TDAA 2nd House of Delegates
1:30 - 4:00 PM TDAA Post Convention Board Meeting
Support TDA by booking your room within the annual session hotel room block. TDA has secured special rates at these official hotels.

For the best savings, make your hotel reservations through the TDA via www.tdameeting.com. Hotel preference is subject to availability.

**RESERVE YOUR ROOM ONLINE:**

- Grand Hyatt: [RESERVE](#) | [FACT SHEET](#)
- Hilton Palacio del Rio: [RESERVE](#) | [FACT SHEET](#)
- Marriott Riverwalk: [RESERVE](#) | [FACT SHEET](#)

### HOTELS

<table>
<thead>
<tr>
<th></th>
<th>Single/Double Rate</th>
<th>Triple Rate</th>
<th>Quad Rate</th>
<th>Extras</th>
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</thead>
<tbody>
<tr>
<td><strong>Grand Hyatt San Antonio</strong></td>
<td>$215</td>
<td>$240</td>
<td>$265</td>
<td>Complimentary in-room Wi-Fi for World of Hyatt Members.</td>
</tr>
<tr>
<td>600 E Market St</td>
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<tr>
<td>HEADQUARTERS HOTEL</td>
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<tr>
<td><strong>Hilton Palacio del Rio</strong></td>
<td>$199</td>
<td>$219</td>
<td>$219</td>
<td>Complimentary in-room Wi-Fi for gold and diamond Hilton Honors Members.</td>
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<tr>
<td>200 S Alamo St</td>
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<tr>
<td><strong>Marriott Riverwalk</strong></td>
<td>$179</td>
<td>$237</td>
<td>$257</td>
<td>Complimentary in-room Wi-Fi for Marriott Reward Members.</td>
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<td>889 E. Market St</td>
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</table>

All rates are per room and are subject to 18.21% occupancy tax (16.96% Hotel Room Tax + 1.25% SA TPID Fee; subject to change). * Room Rates valid until block cut-off, April 23, 2021.
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2021 TDA Meeting | San Antonio, TX | May 7-8, 2021 | www.tdameeting.com